STUDENT MEDIA BOARD OF DIRECTORS AGENDA

Tuesday, October 10, 2023 • 7 p.m. Witherspoon 365 (African American Cultural Center Conference Room)

CALL TO ORDER AND INTRODUCTIONS

ELECTION OF BOARD OFFICERS

- Election of a chair In accordance with the Student Media Constitution, the board "will elect, by majority vote, a chair and vice chair at the board's first meeting. The chair of the board will be an elected or appointed student, not an ex-officio, non-voting member. In the absence of the chair, the vice chair will serve as the chair.
- 2. Election of a vice chair Any board member may serve in this role.

APPOINTMENT OF RECORDING SECRETARY

BUSINESS AND DISCUSSION ITEMS

- 1. Review of notes from April 11, 2023 meeting
- 2. Approval of March 7, 2023 meeting minutes
- 3. 2022-2023 fiscal year review (Jamie)
- 4. October 2023 budget update (Jamie)
- 5. State of Student Media 2023-2024 (Patrick)
- 6. Proposed changes to membership guidelines and academic progress policy (Jamie & Patrick)
- 7. 2023 Fall Training Day recap (Christa, Tyler, Patrick, Jamie, Ben, Ray)
- 8. Travel Notes
 - a. CMBAM (Zanna)
 - b. CBI (Jamie)
 - c. ACP/CMA (Patrick)
- 9. Organization updates (NOTE TO STUDENT LEADERS: This is for items and/or updates that were not included in the written board report. If you have no additions to your written board report, please respond "No update.")
 - a. Agromeck Jermaine Hudson
 - b. Business Office Garrett Gough
 - c. Nubian Message Milan Hall
 - d. Roundabout Bran Poster
 - e. Technician Jameson Wolf & Ethan Bakogiannis
 - f. Windhover Ryley Fallon
 - g. WKNC Erie Mitchell

EXECUTIVE SESSION

ADJOURN

NC State Student Media Board of Directors April 2023 meeting notes/minutes

Tuesday, April 11, 2023 • 7 p.m. Witherspoon 356 (African American Cultural Center Conference Room)

Members present: Ryley Fallon, Shilpa Giri, Milan Hall, Maddie Jennette, Julianna Lopez, Krishna Patel, Bran Poster, Dean Phillips, Jake Seaton, Nate Shorter, Tim Werner

Absent: Tyler Dukes, Christa Gala, Patrick Neal, Timothy Reid, Robbie Williams

Others present: Ray Black III, Martha Collins, Ugonna Ezuma-Igwe, Jamie Lynn Gilbert, Garrett Gough, Jermaine Hudson

CALL TO ORDER & APPOINTMENT OF RECORDING SECRETARY

Board chair Nate Shorter called the meeting to order at 7:00 p.m. In the absence of Director Patrick Neal, Associate Director Jamie Lynn Gilbert established a quorum of filled seats of voting members (four of seven). There is some debate whether a quorum is the majority of filled seats (four of seven) or total voting seats (six of 11), which will be considered by the Student Media Board at its next meeting. Maddie Jennette volunteered to serve as recording secretary for the meeting.

APPROVAL OF MARCH 2023 MEETING MINUTES

Dean Phillips moved that the minutes from the board's March 7 meeting be approved, with Jake Seaton providing a second; the board voted unanimously to approve them. Those minutes were included in the meeting package and are made part of these minutes by reference.

MARCH BUDGET UPDATE

Jamie Lynn Gilbert reviewed the March 2023 budget updates, which were included with the meeting package and made part of these minutes by reference. She noted the following:

- Agromeck is still at 5% of its income goal, from archive book sales. Payroll is at 72% and we are 75% through the year so that looks good. Current services are over budget, as already noted due to increased printing costs. This has been corrected for the next fiscal year's budget.
- Nubian Message has officially met its non-fee income goal, with \$13,100 in non-fee income for 105% of its goal. Almost \$8,800 is from Nubian's share of kiosk revenue, with the rest from ad sales. Nubian personnel is now over budget, spending 126% of its allocated budget. There were significant payroll expenses in March, totaling \$5,800 while the previous monthly highs were around \$2,800. We traditionally budget for a group to only spend 80% of its payroll, and Nubian has already reached the 100% mark. Current services are also over budget, as already noted due to increased printing costs. This has been corrected for the next fiscal year's budget.
- Roundabout has officially reached its non-fee income goal, with \$31,400 in income for 105% of its goal. For reference, there was about \$8,000 deposited in May and June 2022

for summer 2022 ad sales. The remainder of summer ad sales were deposited in July and August 2022, totaling \$21,000. Roundabout payroll is at 177% of its budget but within the budget set for 2023-2024 so that has already been corrected for next year's budget. As with the other groups, Roundabout will go over its printing budget when it pays for the summer issue, but also as with the other groups, this has been corrected for the next fiscal year's budget.

- Technician non-fee income is now at 111% of goal, which includes almost \$8,800 in kiosk sales. Technician payroll is at 84% so that is something to monitor. Current services are now over budget, as already noted due to increased printing costs. This has been corrected for the next fiscal year's budget.
- WKNC non-fee income is now at 85% of its goal (\$28,800) and on track to meet its goal. WKNC has gone massively over its supply budget due to an emergency \$6,300 purchase of new equipment, as there were persistent issues with the HD-1 microphones. The old unit will be repaired and kept as a backup for the three studios. WKNC is also to absorb the cost with its limited payroll spending.
- General Administration non-fee income is at 63%. Overall, the whole of Student Media is at 91% of its non-fee income goal and only needs about \$13,400 more income this fiscal year. GA travel, which includes professional and business office staff professional development as well as travel for news/sports coverage, is now over budget.
- NC State's Day of Giving was March 22. \$1,860 was donated to the Student Media Enhancement Fund, bringing that total up to \$8,500. \$3,200 was donated to the Technician Century Fund, bringing that total up to \$47,200 and covering the costs we spent this year to send extra students to the National College Media Convention.

DEAN PHILLIPS AWARD FOR GENERAL EXCELLENCE PRESENTATION

Martha Collins presents the second annual Dean Phillips Award for General Excellent to Jermaine Hudson, a third-year student studying social work and psychology. The current design editor of Agromeck, Jermaine will take over as the publication's editor-in-chief with the 2023-2034 edition. Martha noted Jermaine's willingness to take photography assignments for all Student Media's print publications along with his dedication and good nature as among the reasons he was chosen for this award. Along with a \$250 prize, Jermaine's name will be on a perpetual plaque to be hung outside the Student Media Business Office.

SMBOD MEMBER POLL FOR 2023-2024

Jamie Lynn polled the current board members present as to whether they would return for the following year. Board chair Nate Shorter will be graduating. Dean, Jake Seaton and Julianna Lopez said they would also be returning for 2022-2023. Patrick Neal said will check with the remaining board members as to their willingness and ability to serve another year.

REPORT ADDENDA

Written organization reports for April both January and February were included with the meeting package and are made part of these minutes by reference. Addenda to those reports are as follows:

• Outgoing student leaders, including Nate, thanked Student Media for the opportunity to

work with them and for the knowledge and skills they gained from their positions.

- Tim Werner updated the total of ads sold for Roundabout's Welcome to Campus issue to \$32,000 (after discounts). Jamie questioned the office's recruitment plan for summer media consultants. Tim and incoming GM Garrett Gough said they were focusing on wrapping up client sales, as traditional recruitment avenues like posting in ePack were not proving successful.
- Milan Hall and Shipla Giri noted electronic timesheets listed cover photo pay as \$20 when they believed it to be \$30. Jamie Lynn said the budget said it was \$20, which is where she got her information for the timesheets. She, Patrick and Ben McNeely will be meeting with the incoming Technician and Nubian Message leaders to discuss payroll, printing, coverage and other financial matters this week.
- Ryley Fallon noted Windhover should be delivered on Friday, April 14.
- Maddie reiterated the fun WKNC had while participating with Shack-a-Thon and gave much credit to the Student Media Prize Wheel for helping raise funds for Habitat for Humanity.

ADJOURN

There being no need for an executive session, Jake moved to adjourn with Dean seconding. The meeting adjourned at 7:17 p.m.

NC State Student Media Board of Directors March 2023 meeting minutes

Tuesday, March 7, 2023 • 7 p.m. Witherspoon 356 (African American Cultural Center Conference Room.)

Members present: Dean Phillips, Christa Gala, Robbie Williams, Tyler Dukes, Julianna Lopez, Nate Shorter (by phone), Maddie Jennette, Bran Poster, Krishna Patel, Tim Werner, Shilpa Giri, Ryley Fallon, Patrick Neal

Absent: Jake Seaton, Jaz Bryant

Others present: Garrett Gough, Carter Fields, Hannah Van Buren, Jermaine Hudson, Erie Mitchell, Jamie Lynn Gilbert, Ben McNeely, Martha Collins, Zanna Swann, Ethan Bakogiannis, Jameson Wolf, Ugonna Ezuma-Igwe, Milan Hall, Ray Black III

CALL TO ORDER & APPOINTMENT OF RECORDING SECRETARY

Board vice-chair Julianna Lopez established that a quorum (which included board chair Nate Shorter on the phone) was present and called the meeting to order at 7:15 p.m. Maddie Jennette was tapped as recording secretary for the meeting.

APPROVAL OF FEBRUARY 2023 MEETING MINUTES

Dean Phillips moved that the minutes from the board's Feb. 7, 2023 meeting be approved, with Robbie Williams providing a second; the board voted unanimously to approve them. Those minutes were included in the meeting package and are made part of these minutes by reference.

ADVISORY BOARD RECOMMENDATIONS FOR 2023-2024 EICs AND GMs

- On behalf of the Student Business Office Advisory Board, Robbie Williams recommended Garrett Gough be hired as General Manager of the Student Business Office for 2023-2024. Garrett was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna Patel recommended Jermaine Hudson be hired as Editor-In-Chief of Agromeck for 2023-2024. Jermaine was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna recommended Ryley Fallon be hired as Editor-In-Chief of Windhover for 2023-2024. Ryley was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna recommended Bran Poster be hired as Editor-In-Chief of Roundabout for 2023-2024. Bran was appointed by unanimous acclamation.
- On behalf of the Newspapers Advisory Board, Ugonna Ezuma-Igwe recommended Milan Hall be hired as Editor-In-Chief of Nubian Message for 2023-2024. Milan was appointed by unanimous acclamation.

- On behalf of the Newspapers Advisory Board, Shilpa Giri recommended Jameson Wolf and Ethan Bakogiannis be hired as co-Editors-In-Chief of Technician for 2023-2024. Jameson and Ethan were appointed by unanimous acclamation.
- On behalf of the Broadcast Advisory Board, Julianna recommended Erie Mitchell be hired as General Manager of WKNC for 2023-2024. Erie was appointed by unanimous acclamation.

MARCH 2023 BUDGET UPDATE

Jamie Lynn Gilbert reviewed the March 2023 budget update, which was included with the meeting package and is made part of these minutes by reference. She noted the following:

- Nubian Message's non-fee income, including almost \$8,000 from kiosk ad sales, is now at 96%. The printing budget is officially over budget at 104% of current services spent. Payroll is at 83% and we are 67% through the fiscal year.
- Roundabout's non-fee income is now at 95%
- Technician's non-fee income, including just under \$8,000 from kiosk ad sales, is now at 105%. Payroll is at 63%, so that is looking good. \$3,200 in travel expenses were charged to the Technician Century Fund, bringing travel back to 85%. The remainder is allocated to summer conference travel.
- WKNC's non-fee income is at 62%, which does not yet include nearly \$4,800 from Double Barrel Benefit 19 tickets.
- General Administration's non-fee income is back to 57% after about \$16,000 in kiosk revenue was transferred to Nubian and Technician.
- The Student Media Enhancement fund is now at \$6,800, and the Technician Century Fund is down to \$44,200 after it paid for ACP/CMA travel.

PHILLIPS AWARD FOR GENERAL EXCELLENCE VOTING

Jamie Lynn Gilbert said nominations for the 2022-2023 Dean Phillips Award for General Excellence officially closed at 7 p.m., with 13 nominations of 11 individuals. She said the nominators' names had been omitted and that nomination packages for each nominee were included on the ballot for board members' review. She asked the board to cast their votes over the next two weeks; if there is a tie, Jamie said that would give the board time to cast tiebreaker votes if necessary prior to the April meeting, when this year's winner will be announced.

REPORT ADDENDA

Written reports from the senior leaders of each organization were included with the meeting package and are made part of these minutes by reference. Addenda to those reports were as follows:

- Krishna said the computers in the Agromeck office were down last night, which caused them to miss their deadline, but she said the problem had been rectified and that the staff was currently at work to make up for that lost time.
- Bran distributed copies of the spring issue of Roundabout, saying he was very pleased with it.
- Maddie said the microphones in the main studio were chronically going out and that they were working to identify the exact issue. If the issues turns out to be the computer

"brain" of the studio, it would cost an estimated \$6,500, which would need to be put out for bids no later than March 31. Maddie also said that WKNC would have a shack in this year's Shack-A-Thon event benefiting the local chapter of Habitat for Humanity. She said the station planned to have live music performances among other activities at the shack, and she encouraged everyone to come visit them during the week of Shack-A-Thon.

ADJOURN

There being no need for an executive session, Robbie moved to adjourn with Tyler Dukes seconding. The meeting adjourned at 7:30 p.m.

STUDENT MEDIA BUDGET V. ACTUAL

DATE: July 1, 2022 PERCENT THROUGH FISCAL YEAR: 100%

			AGR	OMECK					TE	CHNICIAN		
		Budget		Actual	Percent			Budget		Actual	Percent	
Temp payroll	\$	31,300.00	\$	31,620.59	101%	Temp payroll	\$	110,200.00	\$	72,574.38	66%	FTE salaries + benefits
Supplies	Ψ \$	700.00	\$	554.75	79%	Supplies	Ψ ¢	500.00	↓ \$	212.17	42%	Temp payroll
Leadership develop.	Ψ ¢	4,480.00	₽ \$	446.32	10%	Leadership develop.	Ψ ¢	5,195.00	₽ \$	3,607.38	69%	Supplies
Admin service charges	4 ¢	3,380.00	₽ \$	3,716.80	110%	Admin service charges	Υ ¢	8,580.00	₽ \$	9,044.91	105%	Leadership develop.
Current services	ት ት	11,260.00	ት ት	4,194.01	37%	Current services	ւր Դ	22,300.00	.թ \$	23,620.91	105%	Admin service charges
Fixed charges	ት ት	1,065.00	ዋ ት	1,402.15	132%		э \$	10,640.00		10,523.39	99%	Current services
TOTAL	<u></u>		\$			Fixed charges TOTAL	т	157,415.00	\$		<u> </u>	
TOTAL	\$	52,185.00	\$	41,934.62	80%	TOTAL	\$	157,415.00	\$	119,583.14	76%	Fixed charges Contracted services
Non foo incomo	÷	0 000 00	<i>+</i>	12 026 05	1 - 40/	Non foo income	<i>*</i>	20,000,00	÷	F2 701 20	1 4 7 0 /	
Non-fee income	\$	9,000.00	\$	13,826.05	154%	Non-fee income	\$	38,000.00	\$	53,791.20	142%	Capital outlay
Fee income	\$	43,185.00	\$	44,774.53	5.65%	Fee income	_	119,415.00		123,810.36	15.61%	TOTAL
TOTAL	\$	52,185.00	\$	58,600.58	112%	TOTAL	\$	157,415.00		177,601.56	113%	
Profit/Loss	\$	-	\$	16,665.96		Profit/Loss	\$	-	\$	58,018.42		Non-fee income
	_						_					Fee income
			BIAN	MESSAGE	-				WI	NDHOVER	-	TOTAL
		Budget		Actual	Percent			Budget		Actual	Percent	Profit/Loss
Temp payroll	\$	11,000.00	\$	8,858.50	81%	Temp payroll	\$	6,600.00	\$	6,122.56	93%	
Supplies	Ś	200.00	\$	156.11	78%	Supplies	\$	750.00	\$	462.20	62%	
Leadership develop.	Ś	3,430.00	Ś		0%	Leadership develop.	Ś	1,965.00	\$	748.00	38%	
Admin service charges	∳ \$	1,470.00	\$	1,075.08	73%	Admin service charges	+ \$	1,790.00	\$	1,783.48	100%	
Current services	Ψ \$	7,000.00	\$	5,790.12	83%	Current services	Ψ ¢	11,050.00	₽ \$	14,137.70	128%	
Fixed charges	¢ ¢	1,110.00	₽ \$	758.00	68%	Fixed charges	φ ¢	1,290.00	₽ \$	1,714.85	133%	
TOTAL	ہ \$	24,210.00	₽ \$	16,637.81	69%	TOTAL	ہ \$	23,445.00	ہ \$	24,968.79	106%	
TOTAL	ዋ	24,210.00	Ψ	10,057.01	0970	TOTAL	φ	23,773.00	φ	27,900.79	100 /0	FTE salaries + benefits
Non-fee income	¢	4,500.00	¢	12,600.24	280%	Non-fee income	¢		\$	45.00		Temp payroll
Fee income	ት ት	19,710.00	\$ \$	20,435.48	2.58%	Fee income	ዋ ራ	- 23,445.00	э \$	24,307.95	3.06%	
TOTAL	<u> </u>			33,035.72	136%	TOTAL	<u>₹</u>	23,445.00	ې \$	24,352.95	104%	Supplies
	⊅ ¢	24,210.00	\$		130%		ې د	23,445.00			104%	Leadership develop.
Profit/Loss	\$	-	\$	16,397.91		Profit/Loss	\$	-	\$	(615.84)		Admin service charges
		D										Current services
			UUP		Deveent			Dudeet		WKNC	Deveent	Fixed charges
		Budget		Actual	Percent			Budget		Actual	Percent	Contracted services
T	+	2 700 00	<u>ـ</u>		1 5 70/	T	+	<u></u>	+	41 761 71	600/	Capital outlay
Temp payroll	\$	3,700.00	\$	5,816.54	157%	Temp payroll	\$	60,200.00	\$	41,761.71	69%	TOTAL EXPENSES
Supplies	\$	200.00	\$	295.29	148%	Supplies	\$	2,500.00	\$	2,919.79	117%	
Leadership develop.	\$	760.00	\$	874.50	115%	Leadership develop.	\$	4,090.00	\$	200.00	5%	Non-fee income
Admin service charges	\$	1,090.00	\$	547.79	50%	Admin service charges	\$	7,330.00	\$	7,090.62	97%	Fee income
Current services	\$	14,500.00	\$	32,317.77	223%	Current services	\$	7,300.00	\$	7,131.72	98%	Interest income
Fixed charges	\$	475.00	\$	-	0%	Fixed charges	\$	11,520.00	\$	10,820.85	94%	Food purchases
TOTAL	\$	20,725.00	\$	39,851.89	192%	Contracted services			\$	-		TOTAL INCOME
						TOTAL	\$	92,940.00	\$	69,924.69	75%	Net Profit/Loss
Non-fee income	¢	29,000.00	\$	28,010.00	97%	Non-fee income	¢	36,700.00	\$	31,788.74	87%	
	ት ት	29,000.00	ъ Ч	20,010.00	0.00%	Fee income	ዋ ት	56,240.00	₽ \$	58,310.05		
Fee income	7	-	م	-			<u>*</u>				7.35%	CM Enhancoment Fund
TOTAL Profit/Loss	≯ ≁	29,000.00	\$	28,010.00	97%	TOTAL Brofit/Loss	ት ት	92,940.00	\$ ¢	90,098.79	97%	SM Enhancement Fund
Profit/Loss	\$	8,275.00	\$	(11,841.89)		Profit/Loss	\$	-	\$	20,174.10		Technician Century Fund

GE	NEF	RAL ADMIN	
 Budget		Actual	Percent
\$ 407,100.00	\$	397,448.27	98%
\$ 39,000.00	\$	26,084.73	67%
\$ 11,000.00	\$	9,886.88	90%
\$ 11,430.00	\$	5,967.22	52%
\$ 44,950.00	\$	46,047.60	102%
\$ 32,280.00	\$	24,167.30	75%
\$ 1,100.00	\$	3,098.14	282%
\$ 5,000.00	\$	2,500.00	50%
\$ 33,500.00	\$	27,244.08	81%
\$ 585,360.00	\$	542,444.22	93%
\$ -	\$	17,452.25	
\$ 503,005.00	\$	521,519.35	65.75%
\$ 503,005.00	\$	538,971.60	107%
\$ (82,355.00)	\$	(3,472.62)	

			٥v	/ERALL	
		Budget		Actual	Percent
benefits	\$	407,100.00	\$	397,448.27	98%
	\$	262,000.00	\$	192,839.01	74%
	\$	15,850.00	\$	14,487.19	91%
velop.	\$ \$ \$ \$ \$ \$	31,350.00	\$	11,843.42	38%
charges	\$	68,590.00	\$	69,306.28	101%
es	\$	105,690.00	\$	111,359.53	105%
	\$	27,200.00	\$	28,317.38	104%
rvices	\$	5,000.00	\$ \$	2,500.00	50%
	\$	33,500.00	\$ \$	27,244.08	81%
SES	\$	956,280.00	\$	855,345.16	89%
ne	\$	117,200.00	\$	157,513.48	134%
	\$ \$ \$	765,000.00	\$ \$ \$	793,157.72	104%
ne	\$	-	\$	-	
es	\$	-	\$	-	
1E	\$	882,200.00	\$	950,671.20	108%
5	\$	(74,080.00)	\$	95,326.04	
ent Fund ntury Fund	\$ \$	13,863.60 45,664.14		663502 667736	

STUDENT MEDIA BUDGET V. ACTUAL

DATE: October 1, 2023 PERCENT THROUGH FISCAL YEAR: 25%

			AGR	OMECK					TECHNICIAN			
		Budget		Actual	Percent			Budget		Actual	Percent	
Temp payroll	\$	34,400.00	\$	5,536.87	16%	Temp payroll	\$	104,200.00	\$	20,982.90	20%	FTE salaries + benefits
Supplies	\$	700.00		-	0%	Supplies	\$	500.00	\$	317.83	64%	Temp payroll
Travel	\$	4,580.00	\$	287.60	6%	Travel	\$	6,070.00	\$	453.67	7%	Supplies
Admin service charges	\$	4,570.00	\$	5,163.44	113%	Admin service charges	\$	15,130.00	\$	16,941.68	112%	Travel
Current services	\$	11,875.00	\$	421.65	4%	Current services	\$	28,520.00	\$	4,970.09	17%	Admin service charges
Fixed charges	\$	1,075.00	\$	254.00	24%	Fixed charges	\$	10,910.00	\$	2,510.00	23%	Current services
TOTAL	\$	57,200.00		11,663.56	20%	TOTAL	\$	165,330.00	\$	46,176.17	28%	Fixed charges
	т		т	,	_0.70		т		т	,_,,		Contracted services
Non-fee income	\$	11,000.00	\$	359.59	3%	Non-fee income	\$	52,000.00	\$	6,053.69	12%	Capital outlay
Fee income	\$	46,200.00		21,069.52	5.42%	Fee income	∳ \$	113,330.00	\$	51,684.17	13.30%	TOTAL
TOTAL	\$	57,200.00		21,429.11	37%	TOTAL	\$	165,330.00	\$	57,737.86	35%	10 I/LE
Profit/Loss	+ \$	-	Ψ	21,125.11	37.70	Profit/Loss	∳ \$	-	Ψ	577757100	5570	Non-fee income
11010 2000	Ŧ					110110/2000	Ŧ					Fee income
		NU	BIAN	MESSAGE					WI	WINDHOVER		TOTAL
		Budget		Actual	Percent			Budget		Actual	Percent	Profit/Loss
		-						-				
Temp payroll	\$	13,500.00	\$	2,239.10	17%	Temp payroll	\$	9,500.00	\$	912.70	10%	
Supplies	\$	200.00	\$	-	0%	Supplies	\$	1,000.00	\$	56.70	6%	
Travel	\$	3,530.00	\$	1,105.98	31%	Travel	\$	3,940.00	\$	305.36	8%	
Admin service charges	\$	2,570.00	\$	3,976.28	155%	Admin service charges	\$	2,700.00	\$	2,669.56	99%	
Current services	\$	12,650.00	\$	1,623.67	13%	Current services	\$	17,550.00	\$	340.00	2%	
Fixed charges	\$	455.00	\$	-	0%	Fixed charges	\$	1,545.00	\$	254.00	16%	
TOTAL	\$	32,905.00	\$	8,945.03	27%	TOTAL	\$	36,235.00	\$	4,538.32	13%	
												FTE salaries + benefits
Non-fee income	\$	15,000.00	\$	607.00	4%	Non-fee income	\$	-	\$	-		Temp payroll
Fee income	\$	17,905.00	\$	8,165.58	2.10%	Fee income	\$	36,235.00	\$	16,524.98	4.25%	Supplies
TOTAL	\$	32,905.00	\$	8,772.58	27%	TOTAL	\$	36,235.00	\$	16,524.98	46%	Travel
Profit/Loss	\$	-				Profit/Loss	\$	-				Admin service charges
												Current services
			LOUN	IDABOUT						WKNC		Fixed charges
		Budget		Actual	Percent			Budget		Actual	Percent	Contracted services
T	+	6 500 00	÷	1 272 47	200/	T	+	72 200 00	+	11 700 51	1.00/	Capital outlay
Temp payroll	\$	6,500.00	\$	1,273.47	20%	Temp payroll	\$	72,200.00	\$	11,788.51	16%	TOTAL EXPENSES
Supplies	\$	200.00	\$	56.71	28%	Supplies	\$	2,500.00	\$	138.98	6%	Nov. 6 in some
Travel	\$	3,440.00	\$	287.23	8%	Travel	\$	5,610.00	\$	1,787.52	32%	Non-fee income
Admin service charges	\$	2,470.00	\$	2,471.89	100%	Admin service charges	\$	10,040.00	\$	7,333.17	73%	Fee income
Current services	\$	32,700.00	\$	22,861.49	70%	Current services	\$	8,600.00	\$	551.56	6%	Interest income
Fixed charges	<u>\$</u>	505.00		254.00	50%	Fixed charges	\$	12,040.00	\$	4,051.00	34%	Food purchases
TOTAL	\$	45,815.00	\$	27,204.79	59%	Contracted services	<u>\$</u>	-	\$	-	220/	TOTAL INCOME
						TOTAL	\$	110,990.00	\$	25,650.74	23%	Not Duefit / and
Non foo is says	*	21 000 00	÷	24 010 00	000/	Non foo is says	*	20.000.00	÷	0 777 00	220/	Net Profit/Loss
Non-fee income	ን *	31,000.00		24,810.00	80%	Non-fee income	\$ *	38,000.00		8,227.00	22%	
Fee income	\$	14,815.00		-	0.00%	Fee income	<u>></u>	72,990.00	\$	33,287.11	8.56%	CM Enhancement Fund
TOTAL	\$	45,815.00	\$	24,810.00	54%		\$	110,990.00	\$	41,514.11	37%	SM Enhancement Fund
Profit/Loss	\$	-				Profit/Loss	\$	-				Technician Century Fund

GENERAL ADMIN									
	Budget		Actual	Percent					
¢	451,350.00	¢	107,244.15	24%					
\$,	\$,						
\$	49,200.00	\$	3,581.74	7%					
\$	11,840.00	\$	4,423.36	37%					
\$ \$ \$ \$	12,730.00	\$	2,193.01	17%					
\$	53,810.00	\$	53,202.27	99%					
\$	24,355.00	\$	3,601.91	15%					
\$	4,615.00	\$	556.54	12%					
\$ \$	1,000.00	\$	-	0%					
\$	30,000.00	\$	14,975.02	50%					
\$	638,900.00	\$	189,778.00	30%					
\$	13,000.00	\$	-						
\$	550,900.00	\$	251,238.07	64.63%					
\$	563,900.00	\$	251,238.07	45%					
\$	(75,000.00)								

	OVERALL									
	Budget		Actual	Percent						
				D 404						
\$	451,350.00	\$	107,244.15	24%						
\$	289,500.00	\$	46,315.29	16%						
\$	16,940.00	\$	4,993.58	29%						
\$	39,900.00	\$	6,420.37	16%						
\$ \$ \$ \$	91,290.00	\$	91,758.29	101%						
\$	136,250.00	\$	34,370.37	25%						
\$	31,145.00	\$	7,879.54	25%						
\$	1,000.00	\$	-	0%						
\$	30,000.00	\$	14,975.02	50%						
\$	1,087,375.00	\$	313,956.61	29%						
\$	160,000.00	\$	40,057.28	25%						
	852,375.00	\$	388,725.81	46%						
¢	-	φ \$	963.59	1070						
\$ \$ \$	_	₽ \$	-							
ہ \$	1,012,375.00	ہ \$	429,746.68	42%						
\$	(75,000.00)									
\$	8,802.95		663502							

667736

\$

47,676.29

CONSTITUTION

PREAMBLE

The student media are valuable in establishing and preserving an atmosphere of free and responsible discussion and intellectual exploration within the University community. As public forums for student expression, the students determine the content of all student media without prior review. The student media also allow NC State students to expand upon their creative endeavors, gain professional experience, and have access to their organizations' platforms and resources. To that end, the North Carolina State University Student Media and its board of directors exist to ensure that a free and responsible student media are maintained at North Carolina State University.

1.0 PURPOSE AND SCOPE

The Student Media Statutes are the by-laws of the North Carolina State University Student Media.

2.0 THE STUDENT MEDIA BOARD OF DIRECTORS

The board will serve to assist the official student media at North Carolina State University in their efforts to provide on-time, quality publications. In addition, board members will serve to maximize the educational experiences for members of the student media. Students who work on official student media determine the content of those media and are responsible for that content.

2.1 Composition

Representation of the Student Media Board of Directors shall be:

- 1. Three student body representatives elected at-large in a student body election;
- 2. Three student college representatives, appointed by the dean of the college, as apportioned to the colleges in the Media policies;
- 3. Two faculty representatives, serving on staggered two-year terms, as apportioned to the colleges in the Media policies;
- 4. Three individuals not under the employ of the University providing expertise on media management qualified and selected as provided by the Media policies;
- One representative from each media outlet chosen as provided by the Media policies, nonvoting.
- 6. The president of the Student Body, ex-officio, non-voting;
- 7. The senior-most professional employee of the Student Media, ex-officio, non-voting.

8. Elected student members shall not be members of the Student Senate, of a Student Body Medium or any other campus-wide advisory or governance body as defined in the Documents of Policy.

2.2 Term of office

The term for all members of the Student Media Board of Directors begin May 1 and end April 30.

2.3 Elections

Elections for the Student Media Board of Directors will be held in conjunction with the spring Student Body elections and governed by the Student Government Board of Elections and the Student Media Election Code contained in the Student Media Documents of Policy.

2.4 Vacancies

- All vacancies shall be filled in a manner similar to the manner in which the individual was originally appointed.
- Student body representative vacancies shall be filled by appointment of the student body president.
- Appointees who fill vacancies shall serve until the original position was set to expire.

2.5 Officers

- The board will elect, by majority vote, a chair and vice chair at the board's first meeting.
- The chair of the board will be an elected or appointed student, not an ex-officio, non-voting member.
- In the absence of the chair, the vice chair will serve as the chair.

2.6 Powers and Duties

Members of the board, in general, are responsible for the vision and direction of the Student Media. Board members are not charged with day-to-day operational issues that are left up to student staff or professional staff members. The board is charged with

- Approving the mission statement for each student body medium.
- Selecting each media outlet's senior leader, provided that all such appointments be made in sessions open to the Student Body.
- Oversight of Student Media's budget.
- Determining and updating when necessary, the Student Media Documents of Policy.

2.7 Meetings

1. The board shall meet at least once a month during the months of September, October, November, January, March and April.

- 2. During the months when no regular meeting is scheduled, the chair of the board or a majority of the board members may call a special meeting.
- 3. The chair of the board or a majority of the board members may call a special meeting at any time to deal with emergency matters.
- 4. The board will follow all applicable laws generally applied to governmental entities for open meetings including posting notice for any meeting at least 72 hours in advance.
- 5. A majority of the voting members present shall constitute a quorum. No official business, including the appointment of editors/manager, will take place if a quorum is not present. All motions approved by a student-majority quorum shall be final. If students comprise the minority of a quorum present, any senior leader may make a Motion for Reconsideration of any decision. If such a motion is duly seconded and approved by a majority vote of the senior leaders present, the original motion in question shall be considered tabled until such time as a student-majority quorum of the board is present to make a final determination.
- 6. The senior-most professional employee of the Student Media will set the agenda for each meeting in consultation with the board and appoint a member to maintain the minutes which will be distributed to all board members and posted in public within 72 hours of the conclusion of the meeting.
- 7. All members of the board may vote on all issues. No proxy votes are allowed.
- 8. Meetings will be governed by Robert's Rules of Order.
- 9. Email votes or any other asynchronous communication methods are not allowed, though members may join meetings telephonically or via other synchronous communication methods.

3.0 MEDIA

The Board of Directors shall be charged with approving the mission of each media outlet that uses student fees. All media which are supported in whole or in part by funds from University Student Media Fees shall be defined as Student Media.

3.1 Agromeck

The Agromeck is an annual publication which serves as a year in review from a student perspective.

3.2 Student Media Business and Marketing Office

The Student Media Business and Marketing Office raises revenue for all of Student Media's organizations through sales of advertisements, broadcast underwriting, and other goods and services, and also provides marketing support for the entire unit.

3.3 Nubian Message

Nubian Message serves as the Black student publication at NC State. As stated in its original mission, Nubian Message emphasizes coverage of the African-American community, but also focuses on issues relevant to any underrepresented community at NC State.

3.4 Technician

Technician is an editorially independent student news organization that covers issues and events of interest to the NC State community, while also serving as an open forum for campus opinion and discussion.

3.5 Windhover

Windhover is a literary, visual and musical arts publication representing the creativity of students, faculty, staff and alumni.

3.6 WKNC 88.1 FM HD-1 HD-2

WKNC is student-run, noncommercial radio operating 24/7 that provides entertainment and information to the students of NC State and the citizens of the Raleigh-Durham area.

4.0 DOCUMENTS OF POLICY

The Student Media Documents of Policy shall contain listings and descriptions of policies which deal with operational responsibilities common to the Student Media. They may be modified by a majority vote of the Student Media Board of Directors.

5.0 AMENDMENTS

All amendments to Student Media Constitution shall require a majority vote of those students voting in the next scheduled campus-wide election following:

- 1. a majority vote of the Student Media Board of Directors, or
- 2. a petition signed by 15 percent of all University enfranchised students.

6.0 DISSOLUTION

The board may, by majority vote, dissolve any individual Student Media outlet for lack of participation, lack of funding or any combination thereof for a minimum of two full academic years. Once the meeting minutes reflecting that vote are approved, or at the end of spring semester, whichever comes first, the senior-most professional employee of the Student Media shall officially notify the Division of Academic and Student Affairs of the dissolution. The former outlet's remaining assets, if any, shall be re-allocated within Student Media the following fiscal

year in consultation with both the board and appropriate administrators in the division. Upon dissolution of the Student Media department, all debts will be settled and remaining assets will be re-allocated by the Division of Academic and Student Affairs.

7.0 EQUALITY OF OPPORTUNITY

While participation in Student Media is a privilege and not a right, we maintain a policy to provide equality of opportunity in education and employment for all students and employees. Educational and employment decisions should be based on factors that are germane to academic abilities or job performance. Discrimination is unfavorable treatment with regard to a term or condition of employment, or participation in an academic program or activity based upon age (40 or older), color, disability, gender identity, genetic information, national origin, race, religion, sex (including pregnancy), sexual orientation or veteran status. Discrimination includes the denial of a request for a reasonable accommodation based upon disability or religion. Student Media will follow all University, state and federal procedures, policies and laws regarding equal opportunity employment.

Agromeck Jermaine Hudson, Editor-In-Chief

Revenue & Expenditures

- As of 10/2/23, we have sold 56 books. In past years, we happened to only be at one book sold by time the October board meeting occurs.
 - This does not account for ring partnership books, we do not have these numbers until April
 - 53 of these books were during our Wolfpack Welcome Week Sale when the book was sold at \$55 instead of \$85
- We're continuing our partnership with Student Alumni Association and Balfour ring division to provide a free copy of the yearbook to those who purchase an extended ring warranty
- In our Balfour contract, we agreed to 450 copies of a 336 page book.
- Our ad contract states College Publications will sell 12 minimum pages at \$750 each
- We are expecting to hear back about senior portraits soon

Personnel & Recruitment

- Unlike past years, we also have a Sports Editor now
- After our first deadline we have 8 new writing correspondents and 9 new design correspondents and many many photo correspondents
 - Big recruitment boom thanks to our staff being at orientation, involvement fair, and other tabling events
 - Almost half will be done with their correspondents after the November deadline

Metrics

• We're aiming to expand our Instagram usage. We grew our Instagram by a lot over the summer and working on ways to engage with our followers

Training & Travel

- We held a training in September
 - Both of these trainings are in our google drive and accessible to all. Additionally, leadership staff can provide these trainings anytime during their office hours
 - We are planning to have an additional training soon that specializes on other types of coverage Agromeck does
- Past summer, I went to ACP Mega Workshop and we're aiming to send people (Jermaine and Hallie) to Atlanta later in the month
- In terms of away coverage, Jermaine (me) and Griffin went to the ACC Tip-Off for football during the Summer

Outreach

- We're constantly sending out emails, specifically to seniors and freshmen
- We attended a tabling event for CHASS majors (specifically English department)

Challenges

- Our correspondents are having issues connecting to DASA Servers. They can only work on spreads if leadership staff is in the office. This is currently not the biggest issue, however, after designers finish their first two spreads so are allowed to work on their designs at any time
- This is our first deadline without Martha as well as two new leadership staff so it's a learning process for everyone

Corrections

• Nothing to Report

Deadlines

• First Deadline is October 2nd – We submitted 48 pages

Other Notes

• Nothing else to report :)

Student Business and Marketing Office

Garrett Gough, General Manager

Revenue

OUTLET	TARGE	T	SOLD YTD	*	PAID YTD**	
			ending 09/30/2	3	ending 08/31/23 WRS close	ed
Technician	\$	40,000	\$	12,955	\$	5,640
Nubian Message	\$	5,000	\$	1,204	\$	607
WKNC	\$	15,000	\$	4,385	\$	1,758
Roundabout Magazine	\$	45,000	\$	4,136	\$	24,810
Student Media* Kiosks, services, etc.	\$	25,000	\$	4,790	\$	-0-

* SOLD YTD reflects value of future advertising commitments regardless of publication dates as the goal is to sell multiple placements and campaigns to increase efficiency and value.

** PAID YTD equals revenue received as reflected on campus financial reporting system, which includes payments for current advertising, income from events, revenue for rack advertising, past due account receipts from previous fiscal years, etc.

Personnel & Recruitment

- We have brought on 6 media consultants for this upcoming year: Carter Fields (returning from last year), Allie Gervase, Elaine Vespa, Eli Smith, Luke Baltzell, and Max Fields.
- Almost all of these new hires came from the Student Media interest form we had open for Summer Orientation and the Fall Open House.
- We are continuing the "Sales Grammy" each week for a standout media consultant, and working on a game that gives a \$5 bonus to the winner.
- The new media consultants have been very quick learners and are already making large sales with new and returning clients.

Metrics

• We have 5 advertisements booked for Fall Roundabout, including the first placement for Wasserman Next Gen for their client, Amazon, who was our highest grossing client last year.

Training & Travel

- We had our large group training session on September 18th, where we covered numerous topics.
- We gave a summary of all our media outlets and walked through the sales process step by step.
- We had our first weekly meeting on September 25th, where we had training on mock client interactions and how to approach cold calls.
- CMBAM is October 12th-14th in Minneapolis, Minnesota; Carter and Zanna will both be in attendance.

Outreach

- The Fall Open House was very successful and we had great responses from potential candidates.
- For the remaining weekly meetings, I would like to have occasional guests from other outlets to discuss approaching publications/deadlines, speak on certain items that the business office can do to better support our outlets, etc.
- We have had numerous WKNC sales, and have been utilizing the new Sales Order submission system which has appeared to work well.

Challenges

• Media consultants getting acclimated to their new position (best training is experience).

Deadlines

• Deadline for ad sales in Fall Roundabout closed September 17th, no more will be placed or scheduled.

Nubian Message Milan Hall, Editor-In-Chief

Revenue & Expenditures

• N/A

Personnel & Recruitment

- Current Staff (18 Members)
 - 10 Writers (6 paid, 4 Correspondents)
 - 3 Copy Editors
 - 2 Layout Designers
 - Communication Lead position filled by Shaere Delgiudice
 - Photo Editor: Kaela Belingon
 - E-I-C & ME: Milan Hall & Jeanine Ikekhua
- Hosted 2 Interest Meetings and Tabled at the Back 2 School Jam resulting in 5 new staff members

Metrics

- Issuu Impressions:
 - Sept. 14 Issue: 7252
 - Aug. 31st Issue: 2602

Training & Travel

- 4 Staff Members attended training day
- A Staff member attended Ben's Copy Editing Training
- Milan and Kaela are attending The Fall National College Media Convention

Outreach

- Back 2 School Jam
- Being more active on Social Media
 - Latinx Heritage Month Series

Challenges

• Consistent Issues with running indesign including outdated versions, PDFs not properly exporting, and just overall slowness/problems when running the program

Corrections

• Minor mistypings in print version which we've corrected in our online version

Deadlines

• N/A

Roundabout Bran Poster, Editor-In-Chief

Revenue & Expenditures

• Big shoutout to Zanna and the Business gang for selling \$5300 worth of ads in our Fall Issue!!!!

Personnel & Recruitment

- Since the end of last semester, 5 people have graduated or left, 7 people joined, and 7 people have stayed on.
- This means that as of now, our staff is 14 strong! Although we are always crooting, I am more than satisfied with the people we currently have.
- We have no vacant senior staff positions: Emily, Audrey and Josh have stayed on as editors. We are considering creating a new (honorary) position of social media manager in the future, but for now Emily is doing a great job juggling our Instagram in addition to photo editing.
- Surprisingly, the most effective recruiting tool that we had this semester was not followup emails from the summer info fair, it was the house ad/contact info printed in our orientation magazine. Of the 7 new people that joined, 4 contacted me after seeing our email in the magazine, 2 were from GetInvolved interest requests, and 1 was from an info fair follow up email.

Metrics

• We don't have significant metrics yet, but we will for sure once the Fall issue is out!

Training & Travel

- We have held our first ever Roundabouting 101 training successfully!!! It was entirely student-led, and all but 3 of our current staff members attended.
- We had the first successful completion of our first ever correspondency form as well!
- If any more people join us as we go through the semester, we will conduct individual mini-trainings. I have done similar briefings before for latecomers in past semesters.
- Jamie created a magnificent Roundabout onboarding/offboarding form in canva that will make the job of debriefing future EICs on how to process new hires so much easier. Thank you Jamie!!!!
- Under the sage advice of Jamie, I created a Roundabout "Intranet" in our shared drive. It's an easily accessible repository of useful links and other information that both new and existing members will benefit from. I will be expanding it as the semester progresses.
- 8 Roundabouters are going to the Student Media training day.
- Emily is going to the media convention in Atlanta.

Outreach

- Besides being at the Student Media Open House and Student Involvement Fair, we were also at the English Community Welcome Back Fair with Windhover and Agromeck!
- By the end of the semester, I aim to have more than zero Roundabout swag: I think that's a goal we can reach! We already have a t-shirt/poster design and a sticker design ready for production. Right now we are considering having Contagious Graphics, Sticker Mule and/or VistaPrint be our manufacturers.

Challenges

• Josh had a lot of problems getting remote access to our DASA drive, which is especially important given that he lives 50 minutes away from campus. Over the summer I found two guides from DASA and OIT that were extremely useful for him, and they are now linked in the Intranet for future generations!

Corrections

• Many apologies to Zanna and the businesses who had ads placed outside of their intended premium locations in our past Orientation Issue. I will personally make sure that this doesn't happen in the future!

Deadlines

• Our Fall issue will be submitted to the printer tomorrow, Oct. 11th! We will then immediately begin working on the Spring issue.

Other Notes

• Big thank you to Britney the Event Coordinator at Student Centers! At the start of the year they booked room 204 for both our editor and all-staff meetings. They got us all but one of the times we wanted. Their student staff members are also awesome, they walk over from Talley just to unlock the door for us!

Technician Jameson Wolf & Ethan Bakogiannis, Editors-in-Chief

Revenue & Expenditures

• We will use Century Fund money to send an additional editor to the CMA conference in Atlanta at the end of the month.

Personnel & Recruitment

- Our editorial board consists of 21 people. Hiring for Vol. 103's editorial board took place in April 2023 towards the end of the 2022-23 academic year. At that time we added the position of Assistant Design Editor and Focused Editor. In August, we hired our managing editor to fulfill the additional role of social media manager.
- We have recently sent out a call for hiring for an assistant photo editor position. Though this position is not reflected in our current budget, we've assessed the number of hours each of our staff members have been working on average so far this semester and have scraped together 5hr/week from other positions not working their budgeted hours.
- We had representatives present at first-year and transfer orientation sessions throughout the summer as well as at the Student Media open house and the Student Involvement Fair at the beginning of the semester. Both resulted in lots of interest form responses, several of which from each of our sections have followed through and begun working/training with us.

Metrics

- Newsletter
 - Open rate averages about 55%
 - Clicks average around 800 with a good bit of variance
- Social media growth
 - TikTok following has grown 287% since Aug. 21, 2023
 - Instagram following has grown 6%
 - We've reached over 6,600 accounts in the past 30 days

Training & Travel

- Ben is providing a regular schedule of trainings for our correspondents including Reporting in Diverse Communities, Copy Editing 101, Reporting on Mental Health and Intro to News Writing. We have also started providing an introductory training where we go over the major points in the staff manual and tips for early assignments. These trainings have been attended very well. More correspondents attended the first few trainings of the semester than attended later ones, which is to be expected. Patrick also recently led a design training with our two new layout designers. Ray and Isaac have been heading up photojournalism trainings.
- Student Media Training Day was a huge success. We had 33 members sign up. I'm not sure of the number who actually attended, but I saw a good number of them there. I believe we had staff members or correspondents in every training session.

- As of right now we plan to continue regularly offering our current list of trainings, adjusting according to demand.
- We also have access to the Solutions Journalism Network trainings happening throughout the school year since we were a finalist for their grant last year. Ben has been sharing the links to those trainings with the full Technician group as they've come up.
- Ethan and Jameson traveled to Minneapolis in July and participated in a three-day leadership track training.
- We have done some out of town sports coverage, mostly fairly locally. Erin and Jenna traveled to Charlottesville a few weeks ago to cover NC State football at Virginia. Ethan has been to UNC-Charlotte and Duke to cover women's soccer. All of this travel was expensed by students themselves.
- We are set to send five of us to Atlanta for the College Media Association's annual conference. Those traveling will be Ethan, Emily, Kate, Justin and Emilia. We are using money from the Century Fund to pay for our fifth person.

Outreach

- We've been increasing our reporters' presence on campus by encouraging man-on-the street interviewing. We've also been increasingly doing collaborative posts on Instagram (73 questions with Allison and Timothy, RED cover with Shyheim Battle). We've attended journalism classes to talk about what we do and encourage people to try it out.
- We have significantly increased our social media presence not only in quantity of posts but quality. Introducing a strict and deliberate set of branding guidelines has definitely improved both our Technician and Technician Sports instagram accounts.

Challenges

- We're currently short on active graphic illustrators, so we've renewed our effort to resolve that by reaching out to the Design school.
- Similarly, we always have trouble recruiting consistent and quality writers for our news section.
- Some staff members do not have access to the server, and we have not yet been able to figure out why. This is mostly on personal computers.
- We currently (10/05) have a couple computers being reimaged. They will hopefully be fully functional again by the time of the board meeting.

Corrections

• We used an incorrect first name in a culture article in our Sept. 14 print issue. The error was corrected on the web along with an editor's note the following morning, and we issued a correction in the following print edition.

Deadlines

• So far, we have made all deadlines for printing.

Other Notes

• We are in the process of collaborating with the editor of the Daily Tar Heel on a solutions journalism special issue it's putting together on mental health. This is a collaboration between several University papers in North Carolina. Ethan and Jameson (and possibly someone else) will travel to Charlotte on Nov. 4 to set the issue in motion.

Windhover Ryley Fallon, Editor-In-Chief

Personnel & Recruitment

• Proud to announce that all paid staff positions were filled before the semester and through taking advantage of orientation recruitment we have about 30 interested volunteers.

Metrics

• Can only report our number of new volunteers (see above).

Training & Travel

- Windhover staff offered a brief volunteer training this week.
- 3 paid staff attended Student Media Training Day (2 more than last year).
- 2 paid staff members will travel to Atlanta for the ACP conference.

Outreach

- Windhover is in the process of planning our Open Mic for late October/early November.
- Windhover will also attempt to host a zine-making workshop in collaboration with the library.

Challenges

- Windhover's Issu subscription seems to be lapsed; how can we reinstate that?
- As an annual publication, Windhover is navigating the empty publications advisor role, so far so good though!

Corrections

• n/a

Deadlines

- Windhover opened for submission on September 25.
- On track with internal deadlines.

Other Notes

• n/a

WKNC 88.1 FM HD1/HD2

Erie Mitchell, General Manager

Revenue

- WKNC income (money in the bank) as of Oct. 1, 2023: \$8,277.00
- Sponsorship sales \$1,758.00
- Women's Basketball \$-
- Men's Baseball \$2,600.00
- Event Promotions \$1,400.00
- Merchandise sales \$269.00
- DJ services \$-
- Studio rental \$-
- HD-3 lease \$2,200.00
- Event tickets \$-

Personnel

 Since our last board meeting, we've had multiple hiring cycles (summer and fall), resulting in new members of most music departments as well as a number of new content creators and content manager. We've changed the ratios for our content department to accommodate demand and have fully hired a public affairs team (one director, two content creators).

Training

• As of 10/5 we are on track to complete the Fall training class with 25 new DJs and have trained a number of new content creators.

Technology

• Will be upgrading computers in the music director office over fall break. Had a minor issue with the skimmer not showing up in google drive but that has been fixed.

Coverage/Outreach

• Hopscotch coverage, world college radio day, restarting Local Bands Local Beer (now rebranded as Local Beer Local Bands), joint DJ prom with WXYC and WXDU is planned for 11/10.

Deadlines

• None to report.

Ethics/Legal issues

• None to report.

Awards

 Finalist for multiple National Student Production awards: Rainbow Riot, Best DJ; Rose Kelley, Best Podcast; Katie Quesinberry, Video Promo. We are also finalists for a number of College Media Association Pinnacle Awards: Carter Norfleet, Best Short; KONDE Brown and Maddy Moore, Best Audio Promo/PSA; Alexis Grant, Jeanine Ikekhua, Hamsata Mazou, Best Audio Talk/Entertainment Program.