

NC State Student Media Board of Directors
March 2023 meeting minutes

Tuesday, March 7, 2023 • 7 p.m.
*Witherspoon 356 (African American
Cultural Center Conference Room.)*

Members present: Dean Phillips, Christa Gala, Robbie Williams, Tyler Dukes, Julianna Lopez, Nate Shorter (by phone), Maddie Jennette, Bran Poster, Krishna Patel, Tim Werner, Shilpa Giri, Ryley Fallon, Patrick Neal

Absent: Jake Seaton, Jaz Bryant

Others present: Garrett Gough, Carter Fields, Hannah Van Buren, Jermaine Hudson, Erie Mitchell, Jamie Lynn Gilbert, Ben McNeely, Martha Collins, Zanna Swann, Ethan Bakogiannis, Jameson Wolf, Ugonna Ezuma-Igwe, Milan Hall, Ray Black III

CALL TO ORDER & APPOINTMENT OF RECORDING SECRETARY

Board vice-chair Julianna Lopez established that a quorum (which included board chair Nate Shorter on the phone) was present and called the meeting to order at 7:15 p.m. Maddie Jennette was tapped as recording secretary for the meeting.

APPROVAL OF FEBRUARY 2023 MEETING MINUTES

Dean Phillips moved that the minutes from the board's Feb. 7, 2023 meeting be approved, with Robbie Williams providing a second; the board voted unanimously to approve them. Those minutes were included in the meeting package and are made part of these minutes by reference.

ADVISORY BOARD RECOMMENDATIONS FOR 2023-2024 EICs AND GMs

- On behalf of the Student Business Office Advisory Board, Robbie Williams recommended Garrett Gough be hired as General Manager of the Student Business Office for 2023-2024. Garrett was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna Patel recommended Jermaine Hudson be hired as Editor-In-Chief of Agromeck for 2023-2024. Jermaine was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna recommended Ryley Fallon be hired as Editor-In-Chief of Windhover for 2023-2024. Ryley was appointed by unanimous acclamation.
- On behalf of the Annual Publications and Roundabout Advisory Board, Krishna recommended Bran Poster be hired as Editor-In-Chief of Roundabout for 2023-2024. Bran was appointed by unanimous acclamation.
- On behalf of the Newspapers Advisory Board, Ugonna Ezuma-Igwe recommended Milan Hall be hired as Editor-In-Chief of Nubian Message for 2023-2024. Milan was appointed by unanimous acclamation.

- On behalf of the Newspapers Advisory Board, Shilpa Giri recommended Jameson Wolf and Ethan Bakogiannis be hired as co-Editors-In-Chief of Technician for 2023-2024. Jameson and Ethan were appointed by unanimous acclamation.
- On behalf of the Broadcast Advisory Board, Julianna recommended Erie Mitchell be hired as General Manager of WKNC for 2023-2024. Erie was appointed by unanimous acclamation.

MARCH 2023 BUDGET UPDATE

Jamie Lynn Gilbert reviewed the March 2023 budget update, which was included with the meeting package and is made part of these minutes by reference. She noted the following:

- Nubian Message's non-fee income, including almost \$8,000 from kiosk ad sales, is now at 96%. The printing budget is officially over budget at 104% of current services spent. Payroll is at 83% and we are 67% through the fiscal year.
- Roundabout's non-fee income is now at 95%
- Technician's non-fee income, including just under \$8,000 from kiosk ad sales, is now at 105%. Payroll is at 63%, so that is looking good. \$3,200 in travel expenses were charged to the Technician Century Fund, bringing travel back to 85%. The remainder is allocated to summer conference travel.
- WKNC's non-fee income is at 62%, which does not yet include nearly \$4,800 from Double Barrel Benefit 19 tickets.
- General Administration's non-fee income is back to 57% after about \$16,000 in kiosk revenue was transferred to Nubian and Technician.
- The Student Media Enhancement fund is now at \$6,800, and the Technician Century Fund is down to \$44,200 after it paid for ACP/CMA travel.

PHILLIPS AWARD FOR GENERAL EXCELLENCE VOTING

Jamie Lynn Gilbert said nominations for the 2022-2023 Dean Phillips Award for General Excellence officially closed at 7 p.m., with 13 nominations of 11 individuals. She said the nominators' names had been omitted and that nomination packages for each nominee were included on the ballot for board members' review. She asked the board to cast their votes over the next two weeks; if there is a tie, Jamie said that would give the board time to cast tiebreaker votes if necessary prior to the April meeting, when this year's winner will be announced.

REPORT ADDENDA

Written reports from the senior leaders of each organization were included with the meeting package and are made part of these minutes by reference. Addenda to those reports were as follows:

- Krishna said the computers in the Agromeck office were down last night, which caused them to miss their deadline, but she said the problem had been rectified and that the staff was currently at work to make up for that lost time.
- Bran distributed copies of the spring issue of Roundabout, saying he was very pleased with it.
- Maddie said the microphones in the main studio were chronically going out and that they were working to identify the exact issue. If the issues turns out to be the computer

“brain” of the studio, it would cost an estimated \$6,500, which would need to be put out for bids no later than March 31. Maddie also said that WKNC would have a shack in this year’s Shack-A-Thon event benefiting the local chapter of Habitat for Humanity. She said the station planned to have live music performances among other activities at the shack, and she encouraged everyone to come visit them during the week of Shack-A-Thon.

ADJOURN

There being no need for an executive session, Robbie moved to adjourn with Tyler Dukes seconding. The meeting adjourned at 7:30 p.m.