

# STUDENT MEDIA BOARD OF DIRECTORS AGENDA

*Tuesday, September 10, 2019 • 7 p.m.  
356 Witherspoon (African American Cultural Center conference room)*

## **CALL TO ORDER AND INTRODUCTIONS**

### **ELECTION OF BOARD OFFICERS**

1. Election of a chair – In accordance with the Student Media Constitution, “The board will elect, by majority vote, a chair and vice chair at the board’s first meeting. The chair of the board will be an elected or appointed student, not an ex-officio, non-voting member. In the absence of the chair, the vice chair will serve as the chair.
2. Election of a vice chair – Any board member may serve in this role.
3. Election of a meeting secretary – Any board member may serve in this role, and a different secretary can be (and traditionally has been) appointed at each meeting.

### **NEW BUSINESS**

1. Approve minutes from April 9, 2019 meeting
2. 2018-2019 fiscal year budget review, overview of 2019-2020 budget, and 2020-2021 fee request (Patrick/Jamie)
3. September 2019 budget update (Jamie)
4. Outdoor advertising plan (Patrick)
5. Technician 100<sup>th</sup> update (Patrick, Dan, Ellen, Zanna)
6. Revisions to Student Media Constitution (Patrick)

### **REPORT ADDENDA**

- *Agromeck*
- *Business Office*
- *Nubian Message*
- *Technician*
- *Windhover*
- *WKNC*

### **EXECUTIVE SESSION**

The Student Media Board of Directors may adjourn into executive session to discuss matters of litigation, potential litigation or personnel.

### **ADJOURN**

STUDENT MEDIA BUDGET V. ACTUAL

DATE: July 1, 2019

PERCENT THROUGH FISCAL YEAR: 100%

056	AGROMECK			058	WINDHOVER				OVERALL		
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 28,000.00	\$ 22,518.28	80%	Payroll	\$ 5,700.00	\$ 5,567.12	98%	Payroll	\$ 660,500.00	\$ 611,246.64	93%
Supplies	\$ 700.00	\$ 508.05	73%	Supplies	\$ 750.00	\$ 988.91	132%	Supplies	\$ 20,714.00	\$ 20,368.96	98%
Leadership develop.	\$ 4,750.00	\$ 4,122.93	87%	Leadership develop.	\$ 1,170.00	\$ 2,880.85	246%	Leadership develop.	\$ 33,490.00	\$ 34,188.09	102%
Admin service charges	\$ 4,000.00	\$ 3,338.00	83%	Admin service charges	\$ 1,300.00	\$ 991.00	76%	Admin service charges	\$ 59,900.00	\$ 50,071.00	84%
Current services	\$ 27,096.00	\$ 783.35	3%	Current services	\$ 12,350.00	\$ 8,377.32	68%	Current services	\$ 121,911.00	\$ 80,281.61	66%
Fixed charges	\$ 955.00	\$ 1,231.86	129%	Fixed charges	\$ 425.00	\$ 1,347.44	317%	Fixed charges	\$ 20,685.00	\$ 19,442.87	94%
TOTAL	\$ 65,501.00	\$ 32,502.47	50%	TOTAL	\$ 21,695.00	\$ 20,152.64	93%	Contracted services	\$ 5,000.00	\$ 2,250.00	45%
Non-fee income	\$ 24,000.00	\$ 16,140.00	67%	Non-fee income	\$ -	\$ 293.72		Capital outlay	\$ 42,000.00	\$ 44,953.35	107%
Fee income	\$ 41,501.00	\$ 42,797.96	5.34%	Fee income	\$ 21,695.00	\$ 22,373.00	2.79%	TOTAL EXPENSES	\$ 964,200.00	\$ 862,802.52	89%
TOTAL	\$ 65,501.00	\$ 58,937.96	90%	TOTAL	\$ 21,695.00	\$ 22,666.72	104%	Non-fee income	\$ 187,100.00	\$ 189,196.31	101%
Profit/Loss	\$ -	\$ 26,435.49		Profit/Loss	\$ -	\$ 2,514.08		Fee income	\$ 777,100.00	\$ 801,385.35	103%
								Interest income	\$ -	\$ 2,784.77	
061	NUBIAN MESSAGE			059	WKNC						
	Budget	Actual	Percent		Budget	Actual	Percent				
Payroll	\$ 6,800.00	\$ 7,507.70	110%	Payroll	\$ 54,000.00	\$ 50,417.14	93%	Food purchases	\$ -	\$ 704.09	
Supplies	\$ 200.00	\$ 66.95	33%	Supplies	\$ 2,600.00	\$ 4,220.48	162%	TOTAL INCOME	\$ 964,200.00	\$ 992,662.34	103%
Leadership develop.	\$ 2,175.00	\$ 2,534.35	117%	Leadership develop.	\$ 5,290.00	\$ 4,140.86	78%	Net Profit/Loss	\$ -	\$ 129,859.82	
Admin service charges	\$ 1,200.00	\$ 996.00	83%	Admin service charges	\$ 5,100.00	\$ 3,951.50	77%	Enhancement Fund	\$ 585.70		
Current services	\$ 8,091.00	\$ 7,946.50	98%	Current services	\$ 7,430.00	\$ 5,464.72	74%				
Fixed charges	\$ 640.00	\$ 838.00	131%	Fixed charges	\$ 4,850.00	\$ 7,923.95	163%				
TOTAL	\$ 19,106.00	\$ 19,889.50	104%	Contracted services	\$ 1,000.00	\$ 250.00	25%				
Non-fee income	\$ 1,000.00	\$ 1,796.08	180%	TOTAL	\$ 80,270.00	\$ 76,368.65	95%				
Fee income	\$ 18,106.00	\$ 18,671.84	2.33%	Non-fee income	\$ 43,300.00	\$ 45,801.45	106%				
TOTAL	\$ 19,106.00	\$ 20,467.92	107%	Fee income	\$ 36,970.00	\$ 38,125.36	4.76%				
Profit/Loss	\$ -	\$ 578.42		TOTAL	\$ 80,270.00	\$ 83,926.81	105%				
				Profit/Loss	\$ -	\$ 7,558.16					
057	TECHNICIAN			060	GENERAL ADMIN						
	Budget	Actual	Percent		Budget	Actual	Percent				
Payroll	\$ 92,700.00	\$ 109,859.58	119%	Payroll	\$ 473,300.00	\$ 415,376.82	88%				
Supplies	\$ 700.00	\$ 373.35	53%	Supplies	\$ 15,764.00	\$ 14,211.22	90%				
Leadership develop.	\$ 6,215.00	\$ 8,105.10	130%	Leadership develop.	\$ 13,890.00	\$ 12,404.00	89%				
Admin service charges	\$ 12,600.00	\$ 10,466.50	83%	Admin service charges	\$ 35,700.00	\$ 30,328.00	85%				
Current services	\$ 35,220.00	\$ 31,128.33	88%	Current services	\$ 31,724.00	\$ 26,581.39	84%				
Fixed charges	\$ 7,470.00	\$ 7,101.07	95%	Fixed charges	\$ 6,345.00	\$ 1,000.55	16%				
TOTAL	\$ 154,905.00	\$ 167,033.93	108%	Contracted services	\$ 4,000.00	\$ 2,000.00	50%				
Non-fee income	\$ 97,800.00	\$ 89,049.64	91%	Capital outlay	\$ 42,000.00	\$ 44,953.35	107%				
Fee income	\$ 57,105.00	\$ 58,889.60	7.35%	TOTAL	\$ 622,723.00	\$ 546,855.33	88%				
TOTAL	\$ 154,905.00	\$ 147,939.24	96%	Non-fee income	\$ 21,000.00	\$ 36,115.42	172%				
Profit/Loss	\$ -	\$ (19,094.69)		Fee income	\$ 601,723.00	\$ 620,527.60	77.43%				
				TOTAL	\$ 622,723.00	\$ 656,643.02	105%				
				Profit/Loss	\$ -	\$ 109,787.69					

2018-2019	Agromeck	Nubian	Roundabout	Technician	Windhover	WKNC	Gen. Admin.	Subtotals
Payroll	\$ 28,000.00	\$ 6,800.00	\$ -	\$ 92,700.00	\$ 5,700.00	\$ 54,000.00	\$ 473,300.00	\$ 660,500.00
Supplies	\$ 700.00	\$ 200.00	\$ -	\$ 700.00	\$ 750.00	\$ 2,600.00	\$ 15,764.00	\$ 20,714.00
Leadership development	\$ 4,750.00	\$ 2,175.00	\$ -	\$ 6,215.00	\$ 1,170.00	\$ 5,290.00	\$ 13,890.00	\$ 33,490.00
Admin service charge	\$ 4,000.00	\$ 1,200.00	\$ -	\$ 12,600.00	\$ 1,300.00	\$ 5,100.00	\$ 35,700.00	\$ 59,900.00
Current services	\$ 27,096.00	\$ 8,091.00	\$ -	\$ 35,220.00	\$ 12,350.00	\$ 7,430.00	\$ 31,724.00	\$ 121,911.00
Fixed charges	\$ 955.00	\$ 640.00	\$ -	\$ 7,470.00	\$ 425.00	\$ 4,850.00	\$ 6,345.00	\$ 20,685.00
Contracted services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ 4,000.00	\$ 5,000.00
Capital outlay						\$ -	\$ 42,000.00	\$ 42,000.00
TOTAL	\$ 65,501.00	\$ 19,106.00	\$ -	\$ 154,905.00	\$ 21,695.00	\$ 80,270.00	\$ 622,723.00	\$ 964,200.00
Non-fee income	\$ 24,000.00	\$ 1,000.00	\$ -	\$ 97,800.00	\$ -	\$ 43,300.00	\$ 21,000.00	\$ 187,100.00
Fee income	\$ 41,501.00	\$ 18,106.00	\$ -	\$ 57,105.00	\$ 21,695.00	\$ 36,970.00	\$ 601,723.00	\$ 777,100.00
TOTAL	\$ 65,501.00	\$ 19,106.00	\$ -	\$ 154,905.00	\$ 21,695.00	\$ 80,270.00	\$ 622,723.00	\$ 964,200.00
Income - Expenditures	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -

2019-2020	Agromeck	Nubian	Roundabout	Technician	Windhover	WKNC	Gen. Admin.	Subtotals
FTE salaries	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 377,400.00	\$ 377,400.00
Payroll	\$ 28,900.00	\$ 7,900.00	\$ 4,100.00	\$ 101,700.00	\$ 7,000.00	\$ 61,100.00	\$ 50,000.00	\$ 260,700.00
Supplies	\$ 700.00	\$ 200.00	\$ 200.00	\$ 1,700.00	\$ 750.00	\$ 2,600.00	\$ 14,050.00	\$ 20,200.00
Leadership development	\$ 5,730.00	\$ 2,240.00	\$ 1,220.00	\$ 8,430.00	\$ 2,150.00	\$ 5,100.00	\$ 16,860.00	\$ 41,730.00
Admin service charge	\$ 6,200.00	\$ 1,800.00	\$ -	\$ 14,300.00	\$ 2,100.00	\$ 7,600.00	\$ 55,500.00	\$ 87,500.00
Current services	\$ 21,000.00	\$ 7,385.00	\$ 15,740.00	\$ 49,300.00	\$ 11,550.00	\$ 7,450.00	\$ 19,165.00	\$ 131,590.00
Fixed charges	\$ 1,000.00	\$ 885.00	\$ 240.00	\$ 8,385.00	\$ 1,225.00	\$ 9,365.00	\$ 6,045.00	\$ 27,145.00
Contracted services	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ 5,000.00	\$ 6,000.00
Capital outlay	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 84,000.00	\$ 84,000.00
TOTAL	\$ 63,530.00	\$ 20,410.00	\$ 21,500.00	\$ 183,815.00	\$ 24,775.00	\$ 94,215.00	\$ 628,020.00	\$ 1,036,265.00
Non-fee income	\$ 25,500.00	\$ 2,000.00	\$ 36,000.00	\$ 105,000.00	\$ -	\$ 42,000.00	\$ -	\$ 210,500.00
Fee income	\$ 38,030.00	\$ 18,410.00	\$ -	\$ 78,815.00	\$ 24,775.00	\$ 52,215.00	\$ 587,755.00	\$ 800,000.00
TOTAL	\$ 63,530.00	\$ 20,410.00	\$ 36,000.00	\$ 183,815.00	\$ 24,775.00	\$ 94,215.00	\$ 587,755.00	\$ 1,010,500.00
Income - Expenditures	\$ -	\$ -	\$ 14,500.00	\$ -	\$ -	\$ -	\$ (40,265.00)	\$ (25,765.00)

of \$27.25:

Agromeck	4.75%	\$ 38,030.00	\$ 1.30
Nubian	2.30%	\$ 18,410.00	\$ 0.63
Roundabout		\$ -	\$ -
Technician	9.85%	\$ 78,815.00	\$ 2.68
Windhover	3.10%	\$ 24,775.00	\$ 0.84
WKNC	6.53%	\$ 52,215.00	\$ 1.78
Gen Admin	73.47%	\$ 587,755.00	\$ 20.02
	100.00%	\$ 800,000.00	\$ 27.25

Total Fee Revenue \$ 800,000.00

STUDENT MEDIA BUDGET V. ACTUAL

DATE: September 1, 2019

PERCENT THROUGH FISCAL YEAR: 17%

056	AGROMECK		
	Budget	Actual	Percent
Payroll	\$ 28,900.00	\$ 1,011.30	3%
Supplies	\$ 700.00	\$ 27.50	4%
Leadership develop.	\$ 5,730.00	\$ 271.23	5%
Admin service charges	\$ 6,200.00	\$ 2,916.45	47%
Current services	\$ 21,000.00	\$ 247.97	1%
Fixed charges	\$ 1,000.00	\$ -	0%
TOTAL	\$ 63,530.00	\$ 4,474.45	7%
Non-fee income	\$ 25,500.00	\$ 69.93	0%
Fee income	\$ 38,030.00	\$ 16,543.80	4.75%
TOTAL	\$ 63,530.00	\$ 16,613.73	26%
Profit/Loss	\$ -		

061	NUBIAN MESSAGE		
	Budget	Actual	Percent
Payroll	\$ 7,900.00	\$ 444.90	6%
Supplies	\$ 200.00	\$ 27.50	14%
Leadership develop.	\$ 2,240.00	\$ 260.10	12%
Admin service charges	\$ 1,800.00	\$ 1,889.35	105%
Current services	\$ 7,385.00	\$ 347.57	5%
Fixed charges	\$ 885.00	\$ -	0%
TOTAL	\$ 20,410.00	\$ 2,969.42	15%
Non-fee income	\$ 2,000.00	\$ -	0%
Fee income	\$ 18,410.00	\$ 8,008.72	2.30%
TOTAL	\$ 20,410.00	\$ 8,008.72	39%
Profit/Loss	\$ -		

TBD	ROUNDAABOUT		
	Budget	Actual	Percent
Payroll	\$ 4,100.00	\$ -	0%
Supplies	\$ 200.00	\$ -	0%
Leadership develop.	\$ 1,220.00	\$ -	0%
Admin service charges	\$ -	\$ -	#DIV/0!
Current services	\$ 15,740.00	\$ -	0%
Fixed charges	\$ 240.00	\$ -	0%
TOTAL	\$ 21,500.00	\$ -	0%
Non-fee income	\$ -	\$ -	#DIV/0!
Fee income	\$ -	\$ -	0.00%
TOTAL	\$ -	\$ -	#DIV/0!
Profit/Loss	\$ (21,500.00)		

057	TECHNICIAN		
	Budget	Actual	Percent
Payroll	\$ 101,700.00	\$ 8,076.66	8%
Supplies	\$ 1,700.00	\$ 373.21	22%
Leadership develop.	\$ 8,430.00	\$ 385.80	5%
Admin service charges	\$ 14,300.00	\$ 15,662.00	110%
Current services	\$ 49,300.00	\$ 887.90	2%
Fixed charges	\$ 8,385.00	\$ 670.41	8%
TOTAL	\$ 183,815.00	\$ 26,055.98	14%
Non-fee income	\$ 105,000.00	\$ 4,048.48	4%
Fee income	\$ 78,815.00	\$ 34,286.09	9.85%
TOTAL	\$ 183,815.00	\$ 38,334.57	21%
Profit/Loss	\$ -		

058	WINDHOVER		
	Budget	Actual	Percent
Payroll	\$ 7,000.00		0%
Supplies	\$ 750.00		0%
Leadership develop.	\$ 2,150.00	\$ 233.40	11%
Admin service charges	\$ 2,100.00	\$ 1,876.55	89%
Current services	\$ 11,550.00		0%
Fixed charges	\$ 1,225.00		0%
TOTAL	\$ 24,775.00	\$ 2,109.95	9%
Non-fee income	\$ -	\$ -	
Fee income	\$ 24,775.00	\$ 10,777.62	3.10%
TOTAL	\$ 24,775.00	\$ 10,777.62	44%
Profit/Loss	\$ -		

059	WKNC		
	Budget	Actual	Percent
Payroll	\$ 61,100.00	\$ 8,280.85	14%
Supplies	\$ 2,600.00	\$ 758.35	29%
Leadership develop.	\$ 5,100.00	\$ 294.26	6%
Admin service charges	\$ 7,600.00	\$ 7,315.97	96%
Current services	\$ 7,450.00	\$ 804.33	11%
Fixed charges	\$ 9,365.00	\$ 3,666.00	39%
Contracted services	\$ 1,000.00	\$ 120.00	12%
TOTAL	\$ 94,215.00	\$ 21,239.76	23%
Non-fee income	\$ 42,000.00	\$ 4,677.67	11%
Fee income	\$ 52,215.00	\$ 22,714.56	6.53%
TOTAL	\$ 94,215.00	\$ 27,392.23	29%
Profit/Loss	\$ -		

060	GENERAL ADMIN		
	Budget	Actual	Percent
FTE salaries + benefits	\$ 377,400.00	\$ 63,317.75	17%
Temp payroll	\$ 50,000.00	\$ 3,743.50	7%
Supplies	\$ 14,050.00	\$ 1,819.63	13%
Leadership develop.	\$ 16,860.00	\$ 341.96	2%
Admin service charges	\$ 55,500.00	\$ 51,652.73	93%
Current services	\$ 19,165.00	\$ 5,482.09	29%
Fixed charges	\$ 6,045.00	\$ 435.00	7%
Contracted services	\$ 5,000.00	\$ 750.00	15%
Capital outlay	\$ 84,000.00	\$ 22,964.94	27%
TOTAL	\$ 628,020.00	\$ 150,507.60	24%
Non-fee income	\$ -	\$ 3,187.50	#DIV/0!
Fee income	\$ 587,755.00	\$ 255,685.08	73.47%
TOTAL	\$ 587,755.00	\$ 258,872.58	44%
Profit/Loss	\$ (40,265.00)		

OVERALL			
	Budget	Actual	Percent
FTE salaries + benefits	\$ 377,400.00	\$ 63,317.75	17%
Payroll	\$ 260,700.00	\$ 21,557.21	8%
Supplies	\$ 20,200.00	\$ 3,006.19	15%
Leadership develop.	\$ 41,730.00	\$ 1,786.75	4%
Admin service charges	\$ 87,500.00	\$ 81,313.05	93%
Current services	\$ 131,590.00	\$ 7,769.86	6%
Fixed charges	\$ 27,145.00	\$ 4,771.41	18%
Contracted services	\$ 6,000.00	\$ 870.00	15%
Capital outlay	\$ 84,000.00	\$ 22,964.94	27%
TOTAL EXPENSES	\$ 1,036,265.00	\$ 207,357.16	20%
Non-fee income	\$ 210,500.00	\$ 11,983.58	6%
Fee income	\$ 800,000.00	\$ 348,015.87	44%
Interest income	\$ -	\$ 226.80	
Food purchases	\$ -	\$ (677.49)	
TOTAL INCOME	\$ 1,010,500.00	\$ 359,548.76	36%
Net Profit/Loss	\$ (25,765.00)		
Enhancement Fund	\$ 594.34		

# A Proposal for Responsible, Sustainable and Student-Driven Outdoor Advertising at NC State University

by Patrick Neal, Director of Student Media Advising

presented to the Office of the University Architect  
June 24, 2019

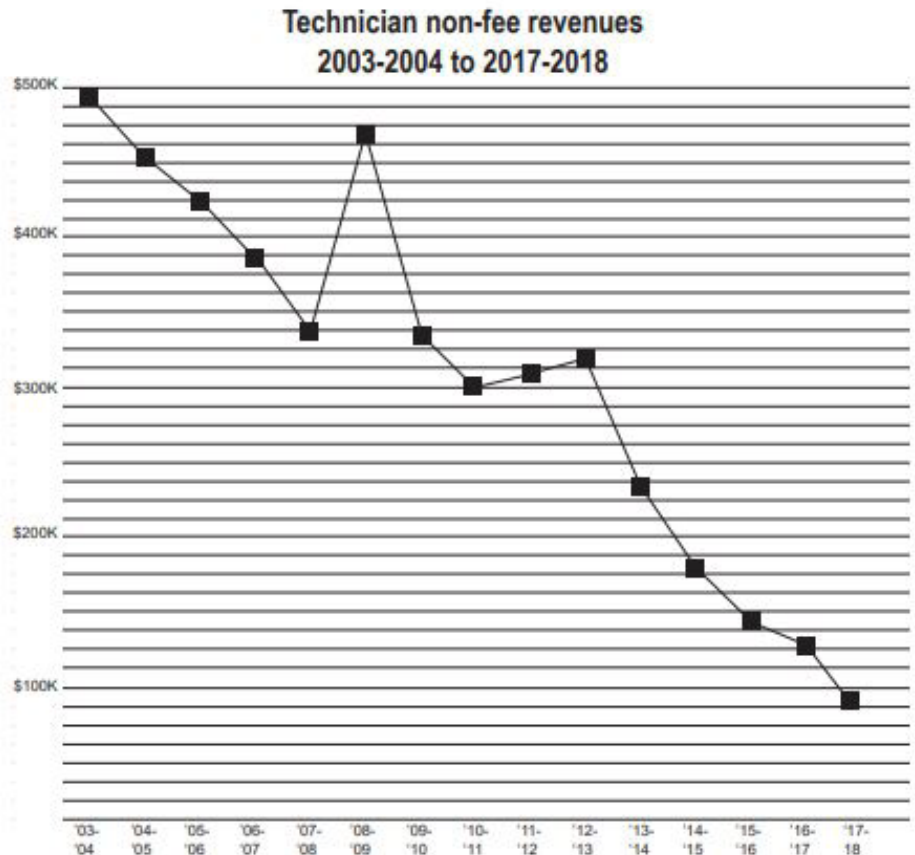
## Background and Overview

Rapid, dramatic and ongoing changes in the media landscape have had a profound and almost uniformly negative impact on student media programs around the country.

NC State has not been spared.

Technician print advertising has historically been Student Media's primary source of non-student-fee income. Over the past 15 years, that revenue has dropped precipitously, from almost \$500,000 in the 2003-2004 academic year to less than \$90,000 per year today. We anticipate continued erosion of traditional print advertising -- the core of our current business model -- as new alternatives emerge from the private sector, campus departments, and combinations of the two.

The bottom line: We must find and develop new revenue streams.



# Outdoor Advertising On Campus Today

In March of 2012, Student Media entered an agreement with AdCamp (which has since been acquired by the Gotcha Media Group) whereby the company would install eight kiosks on campus: one each at Hunt Library, Engineering I, Talley Student Union, Bostian Hall, Witherspoon Student Center, Pullen Hall, SAS Hall and the Carmichael complex. Seven of those kiosks remain in use on campus as both newspaper kiosks and vehicles for outdoor advertising. (The Carmichael kiosk is currently not in use due to construction at the site.)

In the seven-plus years since we entered into the agreement, both campus departments and private entities have availed themselves of the service. Currently, Gotcha's outdoor clients include Wofpack Outfitters, University Towers, Penn Station East Coast Subs, TIAA-CREF, and Logan & Chamberlain, which is marketing a new student-oriented apartment complex opening this fall. While we don't have specific information as to the exact revenues Gotcha has generated via the kiosks, the observed occupancy of all available panels has consistently been at or above 80 percent. They have achieved this despite a decidedly passive approach to marketing the spaces -- that is, just a phone number on the side of the kiosks.

In exchange for hosting the kiosks, Student Media receives \$100 per box, per month, or \$9,600 per year guaranteed. In addition, we receive exclusive use of the boxes, and the company is responsible for maintaining them. We are one of six public universities in North Carolina with a Gotcha partnership structured like this, though I believe they pay us more per box than they pay at UNC Charlotte, Winston-Salem State, UNC Central, UNC Greensboro or ECU.



**This is the kiosk currently located at the Engineering I bus stop on Centennial Campus. The display areas on each side panel are 48 inches high and 24 inches wide.**

The original agreement (included here as Appendix B) ran through March 18, 2018 and gave Gotcha the option of extending it through March 17, 2021 so long as the company gave us notice that they were exercising their Option to Extend before the original agreement term ended. We never received any such notice, so we are technically without an agreement at this point, though Gotcha continues to place ads on the kiosks and remit \$800 per month.



# Summary of This Proposal

1. We end our agreement with Gotcha Media.
  2. Student Media builds and installs its own kiosks in existing locations and/or other approved locations.
  3. Student Media begins selling outdoor advertisements to both departments and outside firms directly.
  4. All revenue from such sales will be split evenly between Technician, Nubian Message and the Student Media Business Office.
  5. Once established, Student Media's ultimate goal would be to use this revenue stream to reduce its reliance on student activity fees so that all NC State students benefit.
- Each of these steps is explored in additional detail below.

## 1. Ending the Current Relationship

As a first step, Student Media would immediately send written notice to Gotcha Media notifying them that we wish to end our business relationship. We would prefer to give the company an extended period of time to fulfill their current outdoor ad contracts and remove their kiosks from campus. Ideally, we would like to give them 13 months - 12 months to let their current agreements run their course, and another month thereafter to remove their kiosks.

That time frame would allow Student Media time to design and construct our own kiosks (see below) and coordinate their installation just before the 2020-2021 academic year commences.

## 2. The New Kiosks

If Student Media moves into this space, we want to do it right. That means installing kiosks that are visually appealing, built to last, and functional (i.e., working equally well as newspaper/magazine distribution sites and advertising platforms).

In designing the boxes, we would bring the University Architect's Office and any other recommended partners together to design kiosks that will fulfill their missions while still being unmistakably an "NC State kiosk." Time and interest allowing, we'd be interested in working with other experts and students on campus through partnerships with academic departments like Art + Design, and/or Industrial Systems Engineering.

Once all relevant parties are satisfied with and approve the kiosk design, we would look, again, on campus to build them -- specifically the Art + Design Materials lab or one of the many materials/fabrication labs associated with our Engineering departments.

We understand that this will be an expensive way to build our kiosks, but we are willing to make that up-front investment to ensure that these inanimate-but-very-visible "ambassadors for our program" are structures that everyone concerned can be proud of -- and we will be keeping those resources on campus in the bargain.

We've identified 28 locations on campus where kiosks already exist, where we already have newspaper boxes with the requisite visibility, or spaces that might be suitable for new installations. (Please see Appendix A for details.)



### 3. Advertising Sales

We believe we can fairly easily convince departments and private entities who have formerly advertised in these spaces to continue advertising there, as we'll be offering them a vastly improved product and superior customer service at a price that is comparable to what they've paid historically, if not somewhat lower. We would ensure that any unsold panels were filled with attractive promotions of our own media (i.e., Agromeck, Windhover and WKNC as well as the newspapers and magazine), and/or public service/informational material from the Division of Academic and Student Affairs or the University itself.

We realize that not all types of advertising will be appropriate for these spaces. In the Gotcha Media agreement, tobacco, alcohol, weapons and sexually explicit material were on our "forbidden" list. While these "basics" are a good starting point, we'd propose enacting additional safeguards that would prevent problematic messages from appearing in these spaces while allowing student leaders to exercise the same editorial control they currently exercise in our other media.

The first sentence of our Advertising Policies reads: "Student Media reserves the right to reject any advertisement for any reason." In practice, this means that if the Business Office receives a questionable advertising request, the editor-in-chief of the publication in question makes the final determination as to whether the message should be accepted or rejected. Under that protocol, editors have elected to run or reject various types of advertisements for various reasons over the years, but if public reaction has been any indicator -- that is, if you judge those editors' decisions based on complaints we've received, at least in recent memory -- those editors have made the "right" decision virtually 100% of the time.

Even so, we realize outdoor advertising, due to its nature, requires even more thought and scrutiny. With that in mind, we'd recommend a two-pronged approach:

First, we'd establish a (likely somewhat longer) list of "basics" similar to the one above to provide broad guidelines as to which types of advertisements will be "non-starters" for these spaces.

Second, since no such list could ever anticipate every possible inquiry, we would empanel a three-student group -- both newspaper editors and the student business manager -- to discuss and ultimately make the final decision with regard to any questionable advertisement that is not otherwise forbidden. This would allow us to truly say that students made the final decision, and any decision they'd make would be beyond question from a First Amendment standpoint.

### 4. Distribution of Revenues

While we are currently gathering additional information about Gotcha's pricing and agreement structures, we know that at this writing Gotcha charges a minimum of \$200 per panel, per month. This is based on their lowest campus department rate, which requires a 12-month contract. In addition, we know they charge a \$150-per-occurrence "change fee" whenever an advertiser changes messages over the course of their contract.

## 4. Distribution of Revenues (continued)

If we take these numbers as our “floor,” and in the spirit of conservative projection omit any change fees and assume an 80% occupancy rate, projected revenues would be as follows:

8 kiosks (same as present) = 16 panels X \$200 = \$3,200/month X 12 X 0.80 = \$30,720/year

12 kiosks = 24 panels X \$200 = \$4,800/month X 12 X .80 = \$46,080/year

15 kiosks = 30 panels X \$200 = \$6,000/month X 12 X .80 = \$57,600/year

## 5. Impact on Student Media - and All NC State Students

If we, in turn, split those revenues three ways, it would help offset anticipated future revenue erosion at Technician, cover both student sales commissions and the revenue the Student Business Office will lose once Gotcha departs, and make the Nubian Message completely fee-independent.

The potential impact for our students -- not just Student Media's 350+ students, but **all** NC State students -- could be both significant and lasting. Our hope is that this effort, coupled with our other on-going revenue-generating and cost-saving initiatives at Student Media, will allow us to decrease our reliance on student fees and thus ease that burden for every student at NC State.

# CONSTITUTION

## INTRODUCTION

All student-produced media which are supported in whole or in part by funds from University Student Media Fees shall be defined as Student Body Media and shall be under the jurisdiction of the Student Media Board of Directors. The Student Media Board of Directors exists to maintain popular control over student fee funds. This article shall cease to be in force should use of student fee monies to support student media be entirely discontinued. (Deemed unnecessary by the working group.)

## PREAMBLE

The student media are valuable in establishing and preserving an atmosphere of free and responsible discussion and intellectual exploration within the University community. As public forums for student expression, the students determine the content of all student media without prior review. To that end, the North Carolina State University Student Media and its board of directors exist to ensure that a free and responsible student media are maintained at North Carolina State University.

## 1.0 PURPOSE AND SCOPE

The Student Media Statutes are the by-laws of the North Carolina State University Student Media.

## 2.0 THE STUDENT MEDIA BOARD OF DIRECTORS

The board will serve to assist the official student media at North Carolina State University in their efforts to provide on-time, quality publications. In addition, board members will serve to maximize the educational experiences for members of the student media. Students who work on official student media determine the content of those media and are responsible for that content. (Here and throughout, "publications" changes to "media.")

### 2.1 Composition

Representation of the Student Media Board of Directors shall be:

1. Three student body representatives elected at-large in a student body election;
2. Three student college representatives, appointed by the dean of the college, as apportioned to the colleges in the Media policies;
3. Two faculty representatives, serving on staggered two-year terms, as apportioned to the colleges in the Media policies;

4. Three individuals not under the employ of the University providing expertise on media management qualified and selected as provided by the Media policies;
5. One representative from each media outlet chosen as provided by the Media policies, nonvoting; (Should the student leaders be made voting members or not?)
6. The president of the Student Body, ex-officio, non-voting;
7. The senior-most professional employee of the Student Media, ex-officio, non-voting.
8. Elected student members shall not be members of the Student Senate, of a Student Body Medium or any other campus-wide advisory or governance body as defined in the Documents of Policy.

## 2.2 Term of office

The term for all members of the Student Media Board of Directors begin May 1 and end April 30.

## 2.3 Elections

Elections for the Student Media Board of Directors will be held in conjunction with the spring Student Body elections and governed by the Student Government Board of Elections and the Student Media Election Code contained in the Student Media Documents of Policy.

## 2.4 Vacancies

- All vacancies shall be filled in a manner similar to the manner in which the individual was originally appointed.
- Student body representative vacancies shall be filled by appointment of the student body president.
- Appointees who fill vacancies shall serve until the original position was set to expire.

## 2.5 Officers

- The board will elect, by majority vote, a chair and vice chair at the board's first meeting.
- The chair of the board will be an elected or appointed student, not an ex-officio, non-voting member.
- In the absence of the chair, the vice chair will serve as the chair.

## 2.6 Powers and Duties

Members of the board, in general, are responsible for the vision and direction of the Student Media. Board members are not charged with day-to-day operational issues that are left up to student staff or professional staff members. The board is charged with

- ~~Updating and determining~~ Approving the mission statement for each student body medium. (Would allow each medium to formulate their own mission statements and forward them to the board for approval.)

- Selecting each media outlet's senior leader, provided that all such appointments be made in sessions open to the Student Body.
- ~~Determining an annual media budget for the Student Media.~~ Oversight of Student Media's budget. (This is one for full-board discussion, but as a point of fact, the board hasn't SET the department's budget in a good many years, and I'm not sure how it would work. We have mechanisms in place to get the senior leaders' input as we put the budget together each year, but as far as the board actually formulating and approving the budget, I'm not sure how that would work.)
- Determining and updating when necessary, the Student Media Documents of Policy.

## 2.7 Meetings

1. The board shall meet at least once a month during the months of September, October, November, January, February, March and April.
2. During the months when no regular meeting is scheduled, the chair of the board or a majority of the board members may call a special meeting.
3. The chair of the board or a majority of the board members may call a special meeting at any time to deal with emergency matters.
4. The board will follow all applicable laws generally applied to governmental entities for open meetings including posting notice for any meeting at least 72 hours in advance.
5. A majority of the voting members present shall constitute a quorum. No official business, including the appointment of editors/manager or approval of the budget, will take place if a quorum is not present. ~~Of those voting members present, a majority must be student members who are eligible to vote.~~ (This did not come up with the working group, but I'd recommend striking this sentence. If we have a quorum present, regardless of its exact composition, I think we should still be able to conduct business. - P.)
6. ~~The chair of the board~~ The senior-most professional employee of the Student Media will set the agenda for each meeting in consultation with the board and appoint a voting member to maintain the minutes which will be distributed to all board members and posted in public within 72 hours of the conclusion of the meeting.
7. All members of the board may vote on all issues. No proxy votes are allowed.
8. Meetings will be governed by Robert's Rules of Order.
9. Email votes ~~votes by fax~~ or any other asynchronous communication methods ~~other than at a meeting~~ are not allowed, though members may join meetings telephonically or via other synchronous communication methods.

## 3.0 MEDIA

The Board of Directors shall be charged with approving the mission of each media outlet that uses student fees. All media which are supported in whole or in part by funds from University Student Media Fees shall be defined as Student Media.

### 3.1 Agromeck

The Agromeck yearbook shall present a picture and word record of the year's events utilizing the artistic and journalistic talents of the University community. (Here and below, it was suggested that instead of mission statements, there should be a brief description of each medium.)

### 3.2 Student Business and Marketing Office

(Suggestion: Add the Business and Marketing Office as the equal of the other media.)

### 3.3 Nubian Message

The Nubian Message shall be a media representative of the African-American voice for North Carolina State University. The Nubian Message will be a newspaper publication in which people can learn about different aspects of African-American culture, as well as other cultures. The periodical will be a source of useful information for all students by reporting on events that will appeal to the NC State community. (Replace with description.)

### 3.4 Technician

The newspaper shall report events of interest to the University community with emphasis on those of interest to students, shall function as a meeting place for campus opinions through letters and guest-written material, and shall maintain an unfettered editorial opinion voice. (Replace with description.)

### 3.5 Roundabout

(The full board must determine whether Roundabout is ready to be recognized constitutionally as a full-fledged medium at this time.)

### 3.6 Windhover

Windhover shall present a magazine of written and visual art representing student, faculty, employee, and alumni creativity of North Carolina State University. The content of the magazine will emphasize literary arts, i.e., poetry, fiction, drama, and essays; and the visual arts, i.e., photography, painting, sculpture and line works. (Replace with description.)

### 3.7 WKNC 88.1 FM

The campus student-operated radio station shall present musical and other forms of entertainment, and supplement the newspaper with instantaneous coverage. Whenever appropriate, the station shall engage campus and other figures of student interest for discussion



~~and debate programs. In short, WKNC-FM shall compliment, through its unique format, the functions of the other student media.~~ (Replace with description.)

## 4.0 DOCUMENTS OF POLICY

The Student Media Documents of Policy shall contain listings and descriptions of policies which deal with operational responsibilities common to the Student Media. They may be modified by a majority vote of the Student Media Board of Directors.

## 5.0 AMENDMENTS

All amendments to Student Media Constitution shall require a majority vote of those students voting in the next scheduled campus-wide election following:

1. a majority vote of the Student Media Board of Directors, or
2. a petition signed by 15 percent of all University enfranchised students.

## 6.0 DISSOLUTION

Upon dissolution of any individual Student Media outlet, all assets will be reallocated within Student Media. Upon dissolution of the Student Media department, all debts will be settled and remaining assets be allocated to the Division of Academic and Student Affairs. (The full board may choose to change/expand/amplify on this language to address the conditions under which a medium might be dissolved - which is usually dormancy. The board may also choose to outline the process in more detail.)

## 7.0 EQUAL OPPORTUNITY LANGUAGE

While participation in Student Media is a privilege and not a right, we maintain a policy to provide equality of opportunity in education and employment for all students and employees. Educational and employment decisions should be based on factors that are germane to academic abilities or job performance. Discrimination is unfavorable treatment with regard to a term or condition of employment, or participation in an academic program or activity based upon age (40 or older), color, disability, gender identity, genetic information, national origin, race, religion, sex (including pregnancy), sexual orientation or veteran status. Discrimination includes the denial of a request for a reasonable accommodation based upon disability or religion. Student Media will follow all University, state and federal procedures, policies and laws regarding equal opportunity employment. OR Discrimination based upon race, color, religion, creed, sex, national origin, age, disability, veteran status, or sexual orientation is in violation of federal and state law and North Carolina State University policy, and will not be tolerated. OR (From NC State's POL 04.25.05) NC State provides equal opportunity and affirmative action efforts, and prohibits all forms of unlawful discrimination, harassment, and retaliation ("Prohibited Conduct") that are based upon a person's race, color, religion, sex (including pregnancy), national origin, age (40 or older), disability, gender identity, genetic information, sexual orientation, or veteran status (individually and collectively, "Protected

Status"). Additional information as to each Protected Status is included in NCSU REG 04.25.02 (Discrimination, Harassment and Retaliation Complaint Procedure).

# Student Media organization reports for September 2019

## Agromeck

*Submitted by Julia Harrison, Editor-In-Chief*

### Revenue

- This year we will continue our partnership with the Student Alumni Association and the Balfour ring division to give students who purchase an extended ring warranty with their class ring a free copy of the yearbook. We are guaranteed 320 books purchased through this partnership. We also will table with the Balfour ring associates throughout the fall and spring semester to promote additional sales.

### Expenditures

- We purchased promotional supplies including magnets, a spinning wheel and markers for giveaways at Packapalooza.
- We also ordered T-shirts back in May which we have given to leadership staff members and used for giveaways during Packapalooza.

### Personnel

- Back in May, I hired four editors:
  - Amanda Stacy - Assignments Editor
  - Cameron Motsinger - Design Editor
  - Katie Tart - Promotions Manager
  - Kaydee Gawlick - Web Editor
- 75% of the Web Editor position is being funded through the Provost Professional Experience Program.
- Yesterday, Sept. 4, I began the hiring process of our Photo Editor - Aditya Penumarti.
- We have four returning writers and two returning designers.
- After open house and our first interest meeting, we have 20 new staff members making up both designers and writers. (eight new staff members began their writing correspondence, and nine began their design correspondence)

### Training

- Leadership staff attended their annual retreat in May to Bald Head Island with adviser Martha Collins. Work sessions included team-building activities, coverage brainstorming, theme discussion/selection, and the team went out on assignment to gather information and conduct interviews for a practice spread that focused on Hurricane Florence.
- We will be having our first group writing training of the year in the business office after our staff meeting Monday, Sept. 9 and will be having our first group design training of the year in the business office after our staff meeting Monday, Sept. 16.

- New designers will go through a basic training session when they come in to start their first spread. New writers receive an overview of AP style and Student Media/Agromeck style before their first assignment.

### **Coverage**

- Our theme this year is Perspective, and our focus will be to include coverage that highlights different perspectives that have not traditionally been explored. We hope to highlight interesting perspectives in our photos, feature perspective-related design elements and ensure inclusive perspectives are included in stories throughout the book.
- This year we also will transition away from profiles to spotlights each month, to showcase more students in the book.

### **Technology**

- Over the summer we changed the theme of our website to make it easier to navigate and give it a cleaner look. We are continuing to work on the website and to update the website with new content for the year and increase its SEO. We hope to complete the major alterations of the website by the end of September.
- New Dell desktops were installed into our office, replacing the previous Mac computers.

### **Deadlines**

- We are on track with our first deadline of the year is Sept. 30 and will include 40 pages.
- We will have six deadlines over the course of the year to complete the 328 pages we need to submit for the entire 2020 Agromeck.

### **Ethics/Legal Issues**

- N/A

## **Student Business and Marketing Office**

*Submitted by Mersina Boynton, General Manager*

### **Revenue**

*Technician – n/a*

*Nubian Message – n/a*

*WKNC – n/a*

*Roundabout* - We have started to reach out to clients. Ad deadline may need to be extended. ¼ page and ½ page sold so far. Next year, we should look at reducing the number of magazines to one per semester plus our orientation issue, making it three publications total.

### **Personnel**

Interviewed four potential media consultants to join our team of four returning MCs. Dora Gonzalez is now the marketing manager in the Business Office. She will be working with each respective outlet's marketing team in order to spread awareness of each

organization on campus and to clients, as well as joining me in on-campus sales efforts. Angela Fluett has joined Zack Cokas on our design team and will run the @ncstatestumedia Instagram, posting about each media outlet to spread awareness for Student Media publications.

## **Deadlines**

Roundabout - Fall Issue ad deadline – Sept. 6

# **Nubian Message**

*Submitted by Yesenia Jones, Editor-In-Chief*

## **Personnel**

- We recruited approximately thirteen interested new staff members during our fall recruitment efforts. We are working to accommodate the interests of all, but we do not have the resources to do so (i.e. computers).
- The social media manager position for our publication has been filled by Elikem Dodor. Dodor was responsible for our social media accounts during the spring of 2019 and has been brought on to manage our social platforms once again.
- We are in the process of hiring a Photo Editor. Our interested applicant will also help us increase our output of multimedia content such as videos.

## **Training**

- During the month of August, I attended the Management Seminar for College News Editors at the University of Georgia, during which I attended workshops and participated in drills to better my leadership skills.

## **Technology**

- During the production of our first issue, we experienced multiple technological issues at the fault of the DASA Tech Services Team. The team removed software from three out of four of our computers without my approval or notification. This decision significantly impacted the production of our first issue. Our team filed a help desk ticket, and the software was restored. However, we have experienced multiple software crashes since. I am also aware that our previous Editor-in-Chief had similar technological experiences. As a result of this incident, I would like to propose an approval and/or notification system for all services to the computers in the Nubian Message office.
- The Nubian Message is in desperate need of at least one more computer in our office. When we hire our photo editor, there will not be a desktop computer available for them to use during production. This technological need is absolutely vital to the growth of our paper.

## **Coverage/Outreach**

- Our first issue received an overwhelmingly positive response. The cover of our issue was shared on various NC State-related social media accounts and personal social media accounts of students. I believe this is due to our cover art, which was created by a student artist. Because of the positive response, we are seeking more artists on campus to feature.
- In our most recent issue, we included our first-ever community calendar which features the events of students groups on campus as well as events in the greater Raleigh Durham area. We have seen an overwhelmingly positive response to this calendar. We

have also had multiple groups express interest in being included in future calendars. The goal of the community calendar is to increase our page views; I will report back with analytics on this during our board meeting in October.

- Our Instagram engagements and followers have significantly increased. Our current profile visits per day are 208.

### **Deadline**

- No updates

### **Ethical Issues**

- There was a misunderstanding regarding giveaway tickets; this has since been resolved.

## **Technician**

*Submitted by Dan Gilliam, Editor-In-Chief*

### **Expenditures**

We ordered merchandise for the year, \$1,500.

### **Personnel**

Our assistant opinion editor resigned at the end of the summer. That, along with our vacant assistant photo editor position, puts us at 22 editorial board members. We're looking for people to fill those positions. The current staff is as follows:

- Dan Gilliam, Editor-in-Chief
- Rachael Davis, Managing Editor
- Alicia Thomas, News Editor
- Boz Kaloyanov, Asst. News Editor
- Abbie Davies-Cutting, Asst. News Editor
- Camden Speight, Sports Editor
- Jake Caccavaro, Asst. Sports Editor
- Nicholas Schnittker, Asst. Sports Editor
- Antonio Dinkens, Arts & Entertainment Editor
- Austin Dunlow, Asst. Arts & Entertainment Editor
- Joseph Rivenbark, Opinion Editor
- Emma Sheppard, Photo Editor
- Jaylan Harrington, Video Editor
- Matt Norris, Asst. Video Editor
- Lorcan Neill, Multimedia Manager
- Julianne Reas, Social Media Editor
- Lauren Greene, Asst. Social Media Editor
- Anderson Brewer, Asst. Social Media Editor
- Isaac Tolbert, Social Media Analytics Manager
- Rafael Zingle, Design Editor
- Ben Wolf, Copy Desk Chief
- Solynna Crownson, Marketing Manager

### **Training**

Our staff retreat was in August, which included a variety of trainings run by Ellen. Ellen is also giving three additional trainings to the editorial staff, two of which have been completed. These three are copy editing, headlining and BLOX.

The first round of new staff trainings by Ellen has begun.



## **Technology**

New licensing with Adobe changed how we access the suite, causing brief confusion. Currently working on design changes to the website, focusing on putting more information “above the scroll” on the front page.

We’re now using “authors” on BLOX. This creates a page that can have a headshot, author bio and a list of every piece of content produced by that author, updated automatically. The page can be accessed by clicking on the byline of an article.

## **Coverage**

Our multimedia presence continues to grow. A news podcast, called Technically Speaking, began at the start of the semester. With it, we now have two weekly podcasts. Video, continuing the success of last year, is on track to have content coming out every production night by the end of the month.

## **Deadlines**

Web nights are ending around 10 p.m. most nights, which is our self-imposed deadline. We’re pushing past our print deadline. I’ve identified an inefficiency in design that is acting as a bottleneck, and will work to address it.

## **Ethics/Legal Issues**

Nothing to report.

# **Windhover**

*Submitted by Xenna Smith, Editor-In-Chief*

## **Revenue**

n/a

## **Expenditures**

n/a

## **Personnel**

Hiring a Literary Editor, Assistant Literary Editor, Design Editor, Designers, and an Audio & Video Editor. Last year’s Managing Editor, Visual Editor, and Web Editor are returning to their positions.

## **Training**

n/a

## **Technology**

n/a

## **Coverage**

n/a

## **Deadlines**

Sept. 9 new staff officially hired; Sept. 16 submissions officially open

## **Ethics/Legal Issues**

n/a

# WKNC 88.1 FM HD-1

*By Laura Mooney, General Manager*

## Revenue

As of Aug. 31, 2019

Non-fee income (money in the bank): \$4,677.67

Sponsor Sales \$800.00

Men's Baseball \$2,325.00

Event Promotions \$750.00

Merchandise Sales \$113.67

Event Tickets \$689.00

## Expenditures

Our Tascam recorder died, so we needed to replace it with money from our engineering supply budget. It was \$375.

## Personnel

On Aug. 8 I finalized by fall semester paid staff list which is comprised of 17 excellent undergraduates in 19 different positions. We currently technically have four open positions for a total of 12.5 unhired hours.

In the summer I created a new job position, Content Creator. I hired three Content Creators and tasked them with generating, in a two-week cycle, four blog posts and one piece of audiovisual content (podcasts, video, graphic design, etc). For the fall semester I hired four content creators and also created the position of Content Manager, which replaced the role of Assistant Promotions Director. The Content Manager oversees the weekly content production, follows up with Creators as needed, runs the blog, and approves or denies any work sent her way. This position has received much interest from our staff-- paid or otherwise-- and thus we now also have an unpaid role on our books as a Content Contributor. The work done by Contributors counts for volunteer credit and looks favorable on their records when applying for future paid positions or DJ shifts.

This directly correlates to one of WKNC's quantifiable goals, being an increase in podcast and blog production. Since starting the Content Creation division-- part of the Production Department-- our content output has increased greatly.

## Training

We gave out 85 DJ training class applications and received 53 back. Of those 53 we accepted 30 but of the remaining 23 some were referred to other departments of WKNC due to scheduling conflicts or other non-DJ interests rather than just flat-out denial. As of our first week of training we had perfect attendance, and I hope to report further consistency.

## Technology

Production studio renovation is coming along. Should be fully completed by the end of the semester. Refer to the Expenditures portion to see the details on our replaced Tascam mixer/recorder.

## Outreach

By the time we have the Student Media Board of Directors meeting two large events will have passed. On Sept. 7 at noon is WKNC's Hopscotch Day Party featuring a queer-oriented line-up to celebrate Raleigh's first ever city-sanctioned Pride Festival, honor the 50th

anniversary of the Stonewall Riots, and participate in the 10th Hopscotch Festival. Furthermore, on Monday, Sept. 9, in coalition with the House of Splash, WKNC will be hosting a live recording of "The Verdict," a true crime podcast. This live recording will be open to the public and incorporate audience engagement to make for a truly immersive experience.

On a smaller scale, our Lounge sessions have restarted under the direction of our Multimedia Director, Lydia Farro. We have already had Peaer and Dotwav Media in-studio, with plans to film more acts later on.

In the past we have put on the biggest in-house-booked WKNC Presents for the Chainsaw genre block. It was held at the Pour House and received spectacular feedback. We also hired a photographer for this event for the purpose of social media promotion. After that was the University Activities Board Target Run which we DJ'd outside Talley on Stafford Commons. Lastly, our Fall Concert on the Lawn-- though rained into the Campus Cinema-- went smoothly and seemed to be a very energetic show. Dotwav Media and Linanthem were awesome performers and are comprised of several NC State Students.

In the future we are planning for WKNC's first-ever show for World College Radio Day, on Oct. 4 at the Wicked Witch. It will be an 18+ punk line-up to celebrate all things grassroots and youthful. On Oct. 6 we will present Kero Kero Bonito and Negative Gemini at Motorco. They have also hired us to present and promote Chastity Belt and Strange Ranger in November. We are also working on solidifying sponsorships for Radio Ride, which will also happen in October, on the 26th.

Thinking far into the future, we have solidified the dates for the 17th Double Barrel Benefit, which will be held at Kings on Feb. 7-8.