

STUDENT MEDIA BOARD OF DIRECTORS AGENDA

Tuesday, April 19, 2022 • 7 p.m.

Witherspoon 356 (African American Cultural Center Conference Room)

CALL TO ORDER AND INTRODUCTIONS

APPOINTMENT OF RECORDING SECRETARY

BUSINESS AND DISCUSSION ITEMS

1. Approval of minutes from March 1, 2022 meeting
2. April budget update (Jamie)
3. 2022 Day of Giving (Patrick)
4. 2022-2023 senior leader recommendations and appointments
 - a. Roundabout recommendation (Charles)
 - b. Update on Nubian Message opening (Elikem, Patrick)
5. Update: Agromeck Vol. 120 event (Martha)
6. 2021-2022 recruitment update (Jamie)
7. Dean Phillips Award for General Excellence (Patrick)
8. SMBOD member poll for 2022-2023 (Patrick)

REPORT ADDENDA

(Please note: This portion of the agenda is only for items omitted from the written reports or for items deserving special attention or emphasis.)

- *Agromeck*
- *Business Office*
- *Nubian Message*
- *Roundabout*
- *Technician*
- *Windhover*
- *WKNC*

ADJOURN

NC State Student Media Board of Directors March 2022 meeting minutes
Tuesday, March 1, 2022 • 7 p.m.
Via Google teleconference

Members present: Tyler Dukes, Sarah Gagner, Christa Gala, Jaylan Harrington, McKenzie Heavlin, Maddie Jennette, Camilla Keil, Madissen Keys, Patrick Neal, Nate Shorter, Charles Smalls, Mandy Stacy, Robbie Williams, Dean Phillips

Absent: Abi Hearn, Jake Seaton, Fatima Baloch, Elikem Dodor

Others present: Myra Bari, Arana Blake, Mari Fabian, Jamie Lynn Gilbert, Shilpa Giri, Ellen Meder, Sam Overton, Krishna Patel, Bran Poster, Tristan Tucker, Tim Werner

CALL TO ORDER, INTRODUCTIONS AND ELECTION OF MEETING SECRETARY

With a quorum of voting members present, board chair Nate Shorter called the meeting to order. Since the meeting was being recorded, no recording secretary was appointed.

APPROVAL OF JANUARY 2021 MEETING MINUTES

Tyler Dukes moved that the minutes from the board's Jan. 11, 2002 meeting be approved, with Dean Phillips providing a second; the board voted unanimously to approve them. Those minutes were included in the meeting package and are made part of these minutes by reference.

FEBRUARY/MARCH 2022 BUDGET UPDATE

Jamie Lynn Gilbert presented the budget update through March 1, 2022. The update was included in the meeting package and included as part of these minutes by reference. Jamie noted the following:

- Agromeck's payroll is at 57% at 67% through the year, so that looks good. Non-fee revenue is still at 26%, but that does not include contract ad sales, which we should receive soon.
- Nubian Message's payroll is at 43%. Non-fee income for Nubian ad sales is at about \$1,200, which is 80% of its \$1,500 ad sales goal. This does not include kiosk advertising revenue; Nubian's share of that will be added before the end of the fiscal year. Starting with the 2022-2023 fiscal year, kiosk revenue will be moved to the newspapers' balance sheets monthly.
- While there was little budgetary activity for Roundabout since the board's last meeting, Jamie said that would change once they pay the printing bill and other expenses associated with the spring issue.
- Technician's payroll is at 39% and non-fee income is at 61%. As was the case for the Nubian Message, Technician's share of kiosk revenue is not reflected in this total, and their share will be added before the end of the fiscal year.
- Windhover neither spent nor received any money since the January budget update.
- WKNC's payroll is at 43% and non-fee income is at 38%.
- For General Administration, temporary payroll is at 44%. Fixed charges are over budget, as we did not originally budget for a group Buffer account. That will be added to the FY22-23 budget. The Student Media Enhancement Fund is at \$12,300 (which includes the \$8,500 in tower painting grant money) and the Technician Century Fund is at \$42,200.
- Finally, Jamie reminded everyone about the 2022 Day of Giving scheduled for March 23.

2022-2023 SENIOR LEADER RECOMMENDATIONS AND APPOINTMENTS

The board heard recommendations from its various advisory boards and named the 2022-2023 senior leaders for five of Student Media's seven organizations.

- On behalf of the Annual Publications Advisory Board, Mandy Stacy recommended that Krishna Patel be named Editor-In-Chief of Agromeck for the 2022-2023 academic year with the following recommendations:
 - Krishna should shadow the current EICs to better learn the position.
 - Krishna should take writing assignments for the current book and finish her writing correspondency.
 - Krishna should take on a mini-project for the current book. Specifically, she will take the lead role on the senior portraits section of the current volume.

The board unanimously approved the recommendations.

- On behalf of the Student Business Office Advisory Board, Robbie recommended Tim Werner be appointed General Manager of the Student Business Office for 2022-2023. The advisory board further recommended that Tim assume those duties effective immediately since the GM position is currently vacant. The board unanimously approved the recommendations and Tim agreed to begin immediately.
- On behalf of the Newspapers Advisory Board, Jaylan Harrington recommended that Shilpa Giri be named Editor-In-Chief of Technician for 2022-2023. The board unanimously approved the recommendation.
- On behalf of the Annual Publications Advisory Board, Camilla Keil recommended that Ryley Fallon be named Editor-In-Chief of Windhover for the 2022-2023 academic year with the following recommendation:
 - Ryley should shadow the current EIC for the rest of the semester to better learn the position.

The board unanimously approved the recommendations.

- On behalf of the Broadcast Advisory Board, Dean Phillips recommended that Maddie Jennette be re-appointed General Manager of the station for 2022-2023. The board unanimously approved the recommendation.

VACANT SENIOR LEADER POSITIONS

Patrick Neal said no one applied for the Nubian Message or Roundabout Editor-In-Chief positions by the Feb. 3 deadline. He recommended that the board re-open applications for those positions until the end of business on Tuesday, March 15, or two weeks from the meeting date. He said that would give the relevant advisory boards time to convene, interview any candidates and make a recommendation to the board in April. He said that if either of the positions failed to garner any applicants in the second round, the board could discuss next steps at its April meeting.

FY2022-2023 BUDGET UPDATE/STUDENT COMPENSATION

Patrick said that after working through the first phase of the budgeting process for the 2022-2023 fiscal year, he and Jamie had found a way to increase student pay starting this summer.

Patrick began with a brief history of compensation rates at Student Media, noting that standard student pay of \$8/hour began in the fall of 2017 and had not increased since. In the intervening five years, he said, the student labor market had changed and \$8/hour was no longer a competitive wage on or off campus, particularly in the current labor environment.

That being the case, Patrick outlined a new pay structure for all student staff as follows:

- Student positions that are currently paid \$8/hour will be paid \$10/hour.
- Student positions that are currently paid \$9/hour – generally second-in-command positions like managing editors and program directors – will be paid \$11/hour.
- Top EIC and General Manager positions will be paid \$12/hour.
- Pay for all flat-rate work will increase by 50% from current levels, so a story assignment currently paying \$10 will receive \$15, a \$20 will receive \$30, etc.

Patrick said these changes would actually go into effect once the current semester was over, so anyone completing a new job agreement for the summer and thereafter would be paid at the new rates.

In response to a question from Jamie about the plan's finality, Patrick acknowledged that he had received no feedback from the DASA Business Office on Student Media's budget submission, but he said he anticipated no problems on that front, as the budgets submitted forestalled any potential requests for a student fee increase well into the "out-years" of the five-year plan. Between now and then, he said, the goal would be to push any potential fee requests further into the future. As long as Student Media demonstrated that it could live sustainably within its means with the new pay rates, Patrick said there should be no issue with approval.

DEAN PHILLIPS AWARD FOR GENERAL EXCELLENCE NOMINEES AND PROCESS

Patrick said the response to calls for nominations for the first-ever Dean Phillips Award For General Excellence had been outstanding, with nine students in contention for the honor. Patrick said Jamie had built a Google form for the balloting that included each nominee's name, the information provided by the nominators and links to the nominees' work that the nominators had provided.

With so many nominees, Patrick said it wouldn't be surprising if no single student garnered a majority of votes on the first ballot, so he asked the board to submit their initial votes by Tuesday, March 15 so that there would be time for a second round of votes if necessary.

Patrick clarified that all board members – both voting and ex-officio (i.e., the senior leaders and the Student Body President) – were eligible to vote (with Agromeck co-editors Mandy Stacy and Don Bui agreeing to cast a single vote together on behalf of the yearbook). He said neither he nor members of the professional staff would vote, and that Dean, as the namesake of the award, would only cast a vote to break a tie in the final round of balloting.

ELLEN'S DEPARTURE

Patrick and members of the board honored Ellen Meder for her seven-and-a-half years of service as editorial adviser to the newspapers. Ellen recently accepted a position as a Communications Consultant with Wake County, with her last day at Student Media being Wednesday, March 2.

Patrick said the newspapers had improved in every conceivable respect under Ellen's advisorship, and also noted her leadership for two major milestone events, the Nubian's 25th anniversary and Technician's 100th. He said her efforts to ensure continuity in the days since she announced her departure were a perfect example of the extraordinary effort she had always shown in her work.

Patrick invited everyone to come have Howling Cow ice cream in the Technician newsroom from 4:30-6:30 p.m., and the board subsequently authorized Patrick to use funds from the Student Media Enhancement Fund to pay for the ice cream.

Patrick said that Student Media would not be filling the position immediately, as he wanted to avoid a

summer search and ensure that as many students as possible have ample input in the hiring process. Instead, he said he anticipated the search process commencing in the late summer/early fall semester with the goal of hiring Ellen's successor by the start of the Spring 2023 semester. He said he would be serving as adviser to the newspapers in the interim.

REPORT ADDENDA

Board reports were included in the meeting package and are made part of these minutes by reference. Addenda to those reports were as follows:

- Mandy said Agromeck had decided to change the date of its 120th volume celebration from April 16 to April 23 to avoid the Easter weekend.
- Arana Blake and Ellen reported that Andie Alford had stepped back from the Nubian EIC position. 2020-2021 EIC Elikem Dodor will serve as EIC for the remainder of the semester, with Ugonna Ezuma-Igwe serving as Managing Editor. Tyler asked whether Elikem would be interim EIC, and a brief discussion ensued. Tyler said he thought the board should take action to formally reappoint Elikem as EIC to show that the board fully supports her as the Nubian's senior leader. With that in mind, Tyler moved to appoint Elikem EIC, with Dean seconding to motion. It passed unanimously.
- Charles Smalls said that the spring edition of Roundabout had actually come out a bit early and was already on the stands.
- Camilla Keil said Windhover's press deadline had been moved back a week and said she anticipated sending the page files within the next two weeks. She also noted that Windhover's Literary Editor had stepped back from the position and that Ryley Fallon would be serving in that role for the remainder of the academic year.
- Maddie Jennette said that WKNC had filled its two vacant positions, and that 22 students had completed the most recent DJ training session. Otherwise, she said WKNC was officially partnering with Technician on its Eye on the Triangle news programming. Finally, she reminded everyone of Double Barrel Benefit coming up March 11-12.

ADJOURN

Dean moved to adjourn the meeting, with Tyler seconding the motion. The meeting was adjourned at 7:52 p.m.

STUDENT MEDIA BUDGET V. ACTUAL

DATE: April 1, 2022
 PERCENT THROUGH FISCAL YEAR: 75%

	AGROMECK				TECHNICIAN				GENERAL ADMIN		
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Temp payroll	\$ 31,300.00	\$ 21,849.79	70%	Temp payroll	\$ 110,200.00	\$ 51,124.01	46%	FTE salaries + benefits	\$ 407,100.00	\$ 302,229.96	74%
Supplies	\$ 700.00	\$ 225.56	32%	Supplies	\$ 500.00	\$ 212.17	42%	Temp payroll	\$ 39,000.00	\$ 21,199.28	54%
Leadership develop.	\$ 4,480.00	\$ -	0%	Leadership develop.	\$ 5,195.00	\$ 3,607.38	69%	Supplies	\$ 11,000.00	\$ 5,432.60	49%
Admin service charges	\$ 3,380.00	\$ 3,716.80	110%	Admin service charges	\$ 8,580.00	\$ 9,044.91	105%	Leadership develop.	\$ 11,430.00	\$ 1,365.94	12%
Current services	\$ 11,260.00	\$ 4,006.35	36%	Current services	\$ 22,300.00	\$ 17,761.60	80%	Admin service charges	\$ 44,950.00	\$ 46,047.60	102%
Fixed charges	\$ 1,065.00	\$ 389.15	37%	Fixed charges	\$ 10,640.00	\$ 8,123.39	76%	Current services	\$ 32,280.00	\$ 22,090.80	68%
TOTAL	\$ 52,185.00	\$ 30,187.65	58%	TOTAL	\$ 157,415.00	\$ 89,873.46	57%	Fixed charges	\$ 1,100.00	\$ 2,855.14	260%
Non-fee income	\$ 9,000.00	\$ 2,402.30	27%	Non-fee income	\$ 38,000.00	\$ 24,189.28	64%	Contracted services	\$ 5,000.00	\$ 2,500.00	50%
Fee income	\$ 43,185.00	\$ 41,750.14	5.65%	Fee income	\$ 119,415.00	\$ 115,447.34	15.61%	Capital outlay	\$ 33,500.00	\$ 20,420.28	61%
TOTAL	\$ 52,185.00	\$ 44,152.44	85%	TOTAL	\$ 157,415.00	\$ 139,636.62	89%	TOTAL	\$ 585,360.00	\$ 424,141.60	72%
Profit/Loss	\$ -			Profit/Loss	\$ -			Non-fee income	\$ -	\$ 26,105.84	
								Fee income	\$ 503,005.00	\$ 486,292.26	65.75%
								TOTAL	\$ 503,005.00	\$ 512,398.10	102%
								Profit/Loss	\$ (82,355.00)		
	NUBIAN MESSAGE				WINDHOVER				OVERALL		
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Temp payroll	\$ 11,000.00	\$ 5,821.70	53%	Temp payroll	\$ 6,600.00	\$ 1,002.97	15%	FTE salaries + benefits	\$ 407,100.00	\$ 302,229.96	74%
Supplies	\$ 200.00	\$ 156.11	78%	Supplies	\$ 750.00	\$ 276.54	37%	Temp payroll	\$ 262,000.00	\$ 134,342.15	51%
Leadership develop.	\$ 3,430.00	\$ -	0%	Leadership develop.	\$ 1,965.00	\$ 8.50	0%	Supplies	\$ 15,850.00	\$ 8,350.04	53%
Admin service charges	\$ 1,470.00	\$ 1,075.08	73%	Admin service charges	\$ 1,790.00	\$ 1,783.48	100%	Leadership develop.	\$ 31,350.00	\$ 5,296.82	17%
Current services	\$ 7,000.00	\$ 3,540.49	51%	Current services	\$ 11,050.00	\$ 242.89	2%	Admin service charges	\$ 68,590.00	\$ 69,303.48	101%
Fixed charges	\$ 1,110.00	\$ 758.00	68%	Fixed charges	\$ 1,290.00	\$ 139.00	11%	Current services	\$ 105,690.00	\$ 64,526.60	61%
TOTAL	\$ 24,210.00	\$ 11,351.38	47%	TOTAL	\$ 23,445.00	\$ 3,453.38	15%	Fixed charges	\$ 27,200.00	\$ 22,325.53	82%
Non-fee income	\$ 4,500.00	\$ 1,396.30	31%	Non-fee income	\$ -	\$ -		Contracted services	\$ 5,000.00	\$ 2,500.00	50%
Fee income	\$ 19,710.00	\$ 19,055.12	2.58%	Fee income	\$ 23,445.00	\$ 22,666.02	3.06%	Capital outlay	\$ 33,500.00	\$ 20,420.28	61%
TOTAL	\$ 24,210.00	\$ 20,451.42	84%	TOTAL	\$ 23,445.00	\$ 22,666.02	97%	TOTAL EXPENSES	\$ 956,280.00	\$ 629,294.86	66%
Profit/Loss	\$ -			Profit/Loss	\$ -			Non-fee income	\$ 117,200.00	\$ 92,709.34	79%
								Fee income	\$ 765,000.00	\$ 771,631.71	101%
								Interest income	\$ -	\$ -	
								Food purchases	\$ -	\$ -	
								TOTAL INCOME	\$ 882,200.00	\$ 864,341.05	98%
	ROUNABOUT				WKNC				Net Profit/Loss		
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Temp payroll	\$ 3,700.00	\$ 3,948.67	107%	Temp payroll	\$ 60,200.00	\$ 29,395.73	49%	Net Profit/Loss	\$ (74,080.00)		
Supplies	\$ 200.00	\$ 295.29	148%	Supplies	\$ 2,500.00	\$ 1,751.77	70%	SM Enhancement Fund	\$ 14,043.42	663502	
Leadership develop.	\$ 760.00	\$ 115.00	15%	Leadership develop.	\$ 4,090.00	\$ 200.00	5%	Technician Century Fund	\$ 43,618.14	667736	
Admin service charges	\$ 1,090.00	\$ 544.99	50%	Admin service charges	\$ 7,330.00	\$ 7,090.62	97%				
Current services	\$ 14,500.00	\$ 11,132.06	77%	Current services	\$ 7,300.00	\$ 5,752.41	79%				
Fixed charges	\$ 475.00	\$ -	0%	Fixed charges	\$ 11,520.00	\$ 10,060.85	87%				
TOTAL	\$ 20,725.00	\$ 16,036.01	77%	Contracted services	\$ -	\$ -					
Non-fee income	\$ 29,000.00	\$ 20,040.00	69%	TOTAL	\$ 92,940.00	\$ 54,251.38	58%				
Fee income	\$ -	\$ -	0.00%	Non-fee income	\$ 36,700.00	\$ 18,575.62	51%				
TOTAL	\$ 29,000.00	\$ 20,040.00	69%	Fee income	\$ 56,240.00	\$ 54,371.38	7.35%				
Profit/Loss	\$ 8,275.00			TOTAL	\$ 92,940.00	\$ 72,947.00	78%				
				Profit/Loss	\$ -						

Agromeck

By Don Bui & Mandy Stacy, Co Editors-In-Chief

Revenue

- As of Apr. 29, we have sold 152 books.
- We tabled during the Grad Fair (Mar. 9-10) to promote book sales. Anyone who purchases the ring protection plan gets a free yearbook.

Expenditures

- Nothing to report.

Personnel

- We will be holding a banquet for the 120th edition of Agromeck Apr. 23 from 5-8 p.m on Brickyard. We will be inviting past editors and past members of leadership staff to the banquet. We have sent out save the dates and will be sending out invitations later this week for the event.
- We officially hired Krishna Patel, our current promotions manager, to be the editor-in-chief for 2022-2023.
- We sent out a call to our staff to apply to be on leadership staff for the 2022-2023 school year.
- Lifetouch sent us all the pictures of the seniors who took their portraits. We had a total of 696 seniors take their senior portraits.

Training

- We are continuing to hold one-on-one sessions with correspondents as they begin to complete their correspondence.

Coverage

- We are continuing our coverage of student life, campus events, and any ongoing impacts of the COVID-19 pandemic.
- Due to the success of senior portraits, we are adding an additional eight pages (half signature) to the book. The total number of pages for the 2021-2022 book is now 336 pages.

Technology

- Nothing to report.

Deadlines

- We submitted endsheets Mar. 8.
- We are currently working on submitting proofs from our fifth deadline.
- We are currently working on our sixth deadline of 84 pages, which we will submit April 18.

Ethics/Legal Issues

- Nothing to report.

Student Business and Marketing Office

By Tim Werner, General Manager

Revenue

OUTLET	TARGET	SOLD YTD* ending 04/06/22	PAID YTD** ending 04/06/22
Technician	\$ 60,000	\$ 31,048	\$ 24,145***
Nubian Message	\$ 5,000	\$ 3,009	\$ 1,396***
WKNC	\$ 12,000	\$ 6,128	\$ 2,617***
Roundabout Magazine	\$ 40,000	\$ 36,540	\$ 20,040
Agromeck* Zanna and Patrick for departmental	\$ 3,000	\$	\$
Student Media* Kiosks, services, etc.	\$ 20,000	\$ 33,375	\$ 29,680

* SOLD YTD reflects value of future advertising commitments regardless of publication dates as the goal is to sell multiple placements and campaigns to increase efficiency and value.

** PAID YTD equals revenue received as reflected on campus financial reporting system, which includes payments for current advertising, income from events, revenue for rack advertising, past due account receipts from previous fiscal years, etc.

*** Pre-PAID 20-21 due to COVID budgeting needs, some on-campus clients pre-paid from 2020-2021 fiscal year funds for 2021-2022 ad placements

Personnel

- Received eight applications for the Media Consultant position – hiring one, starting immediately and working through the summer. Two current MCs are likely to be leaving for the summer, and it is unknown if they'll be returning in the Fall. Personnel attention is shifted towards staff retention and Fall hiring.
- Congratulations again to all of NC State Student Media's CMBAM award winners at this Spring conference. CMBAM is an acronym that refers to College Media Business and Marketing. For these awards, the one caveat is all the work must be created by students. Since we don't have an "ad agency" or "design firm" like other schools, we rely on our outlets to generate the promotional pieces as our ads most often are created by our clients. Here's the honors that we received:
 - First Place Best Self Promotion Video Ad Raney Wilson,
 - Second Place Best Self Promotion Audio Ad Tommy Ellis,
 - Third Place Best Sales Representative Tim Werner,
 - Honorable Mention Best Audio Ad or Underwriting Spot Charles Smalls,
 - Honorable Mention Best Self Promotion Video Ad Minh Pham,
 - Honorable Mention Best Self Promotion Multimedia Ad Campaign Maddie Jennette,
 - Honorable Mention Best Non-Advertising Multimedia Program Kyle Vosbertt,
 - Honorable Mention Best Sales Proposal Tim Werner.

Training

- Two-week correspondence will be tested for the new hire this Spring/Summer. A clear, fair training plan will be created that will be implemented to assess candidates' skill and motivation equally moving forward.
- Regular individual meetings with current MCs have taken place and have been proven productive – specifically focusing on prospecting and selling for the Orientation Magazine this month.

Technology

- Media Consultant job position has been uploaded to NC State's E-Pack job board software. E-Pack has been responsible for 6 of the 8 resumes received.

Coverage/Outreach

- The team has been dedicated and motivated at selling across all media outlets including several ongoing WKNC radio positions, selling out the Technician E-Newsletter, Roundabout's Orientation Magazine, and much more.
- Before discounts, we have already sold \$26,700 in ads for the mid-June publication, just under our budget goal. With much optimism and motivation, we continue to increase that number daily.

Deadlines

- Besides working with our clients for our typical "one week prior to publication" deadline for most publications/outlets, we are being proactive by communicating our April 15th commitment deadline and preferred artwork deadline for Roundabout's Orientation Magazine.

Nubian Message

By Elikem Dodor, Editor in Chief

Personnel

- We still do not have an EIC for the upcoming academic year
- We met with campus partners in an attempt to fill the role and are hoping that we will receive applications soon
- Elikem Dodor moved into the EIC role for the remainder of the 2021-2022 school year
- Ugonna Ezuma-Igwe moved into the Managing Editor position for the remainder of the 2021-2022 school year
- Austin Modlin has been added to paid staff as a staff writer
- At this time Elikem Dodor is still completing social media manager tasks

Training

- No updates

Technology

- We had some issues with InDesign but hopefully, all have been resolved.

Coverage/Outreach

- No updates.

Deadlines

- No updates.

Ethics/Legal issues

- No updates.

Roundabout

By Charles Smalls, Editor-In-Chief

Revenue

- Nothing new to report.

Expenditures

- Nothing new to report.

Personnel

- At this writing we are currently planning to Interview Bran Poster for the position of Roundabout editor in chief. At the present meeting we also plan to propose a recommendation for hire to the board so that they may make the decision whether to hire him.

Training

- Nothing new to report.

Technology

- Nothing new to report.

Coverage/Outreach

- Nothing new to report.

Deadlines

- Our next issue of Roundabout Magazine, the Orientation issue, is planned to be printed by the beginning of June. The current deadline to have the finished draft to the printers is May 30. To account for this intent we plan to have a potential final draft in by May 25 and a first draft of the issue by May 16. We hope to have all of our content to be submitted to be edited by April 25.

Ethics/Legal Issues

- Nothing new to report.

Technician

Submitted by Jaylan Harrington, Editor-in-Chief

Revenue

- N/A

Expenditures

- Sent a writer and photographer to the women's NCAA basketball tournament Sweet 16 and Elite Eight.

Personnel

- Editorial board is at 17 positions filled of 20. Open positions: one news assistant editor, assistant photo editor, assistant video editor. Incoming EIC Shilpa Giri is conducting interviews for her new staff which starts 4/19.

Training

- Patrick is doing trainings by demand.
- New editorial board will shadow, conduct joint production nights during the week of April 11 in preparation of taking over.

Technology

- No updates.

Coverage/Outreach

- No updates.

Deadlines

- No updates.

Ethics/Legal issues

- No updates.

Windhover

By Camilla Keil, Editor-In-Chief

Revenue + Expenditures

- \$13,257 for printing, \$800 for venue rental, \$62.68 for supplies.

Personnel

- Nothing to report.

Training

- Nothing to report.

Technology

- Nothing to report.

Coverage/Outreach

- Our release party is April 21st at 7-9 p.m.! We'll begin distributing copies after that.
- Deadlines: We're just preparing for the release party, and our *Subvolo* writer is trying to get out another article before the last day of classes (April 25th).

Ethics/Legal Issues

- Nothing to report.

WKNC 88.1 FM HD-1/HD-2

By Maddie Jennette, General Manager

Revenue

- WKNC income (money in the bank) as of April 1, 2022: \$18,575.62
 - Sponsor Sales \$2,467.80
 - Women's Basketball \$3,360.00
 - Men's Baseball \$3,520.00
 - Event Promotions \$1,700.00
 - Merchandise Sales \$1,986.82
 - DJ Services \$180.00
 - HD-3 Lease \$2,200.00
 - Other \$0.00
 - Event Sponsorships \$0.00
 - Event Tickets \$3,161.00

Personnel

- The new DJ class has finished, and half of the new DJs (12 out of 24) have already started their new shifts.
- We are in the process of hiring our new staff for the summer semester. Nearly all positions have been filled and training is taking place now and the following week.
- We will be restructuring the Promotions Director position over the summer, and as a result, will not be hiring a Promotions Director for the summer. Our top staff will jointly maintain the Promotion Director's responsibilities for the time being.

Coverage/Outreach

- Our Double Barrel Benefit event went well, despite having low numbers compared to past years. We sent two correspondents to cover Dreamville Festival this past weekend. Two of our DJs will participate in NC State's Wolfstock Student Showcase event.