

**NC State Student Media Board of Directors
April 2019 meeting minutes**

**Tuesday, April 9, 2019 • 7 p.m.
3222 Talley Student Union**

Members present: Adam Skrzecz (partial, via telephone), Marie Smith, Tyler Dukes, Josh Hyatt, Robbie Williams, Tania Allen, Keilah Davis, Jonathan Carter, Jules Conlon, Xenna Smith, Katie Tart, Mersina Boynton, Patrick Neal, Emma Carter

Absent: Adam Skrzecz (partial, via telephone), Arianna Hinton, Dean Phillips, Sam McRee, Lilly Neal

Others present: Martha Collins, Zanna Swann, Jamie Lynn Gilbert, Ellen Meder, Julia Harrison, Laura Mooney, Daniel Gilliam, Yesenia Jones

CALL TO ORDER, APPOINTMENT OF RECORDING SECRETARY, NOTES

Board vice chair Xenna Smith called the meeting to order with five voting members present, one short of a quorum. Patrick said that he had made arrangements with board chair Adam Skrzecz for Skrzecz to join the meeting via telephone for the 2019-2020 leader approval agenda item. Otherwise, the board was encouraged to review the notes from the March 2019 meeting.

APRIL BUDGET UPDATE

Jamie Lynn Gilbert reviewed the budget update for April, which was included in the meeting package and is made part of these notes by reference. She noted the following:

- Jamie said Agromeck's income was at 2% but that the outside firm which sells advertising for Agromeck has said they have already matched last year's sales of 18 pages of ads sold. Payroll is at 61% at 75% of the year completed. Otherwise, Jamie said 86 books had been sold, well under the goal of 200; she noted that the April 2018 Agromeck board report indicated 188 books sold
- Nubian Message's income is up another \$65 to almost \$1,500 for the year. Payroll looks great at 74%. We are at 87 percent of current services of Nubian, which means the budget should come in at 100% by the end of the year.
- Technician income is at 71 percent. Monthly deposits were the lowest so far this year, but we are still poised to meet our goal. Payroll is at 89 percent.
- Windhover's fixed charges are at 182% due to rental fees for the release party. For future budgets, Jamie said about \$750 will need to be moved from current services to fixed charges to cover for the release party.
- WKNC's income was a about a month behind as of the April 1 report date, but Jamie said a major client had made a large payment that brought WKNC within \$3,000 of its goal for the fiscal year. She said the station's payroll was still light at 64%.
- In General Administration, temp wages are at 54% of budget, and leadership development is at 89%, which means there is enough left in the budget to send someone from the Business Office to the College Media Mega Workshop later this spring.
- Finally, Jamie said Student Media's enhancement fund had grown by \$200, bringing the program's unrestricted fund total to \$515.70.

APPROVAL OF 2019-2020 STUDENT LEADERS

Patrick called Adam, who joined the meeting via phone to establish a quorum. Patrick said that the board could either approve the leaders one by one or that all of them could be approved at once via a blanket motion accepting all of the Advisory Board recommendations presented at the March meeting as reflected in the meeting notes. In the interest of time, Adam recommended that all leaders be approved in a single motion as stipulated. All of the leaders were unanimously approved, with Robbie Williams offering the motion, and Tyler Dukes offering a second.

UPDATE OF STUDENT MEDIA CONSTITUTION

Patrick said that some questions had been raised about Student Media's constitution, and in addressing those questions the board had an opportunity to make any changes it might choose to make.

Patrick said that during Technician and Nubian Message's registration processes, Student Involvement had pointed out that the Student Media constitution contained no equal-opportunity-employer or dissolution language, which SI now requires in all registered groups' constitutions. Patrick said that while the question arose in the context of the two newspapers, he said all of Student Media's groups shared a common constitution, so they all had the same issue. Initially, Student Involvement had encouraged Student Media to quickly amend its constitution to include the required language. However, after the SI administrator responsible met with the professional staff to discuss the process at length, it was agreed that Student Media would undertake a slower, more thorough review of its constitution, with the goal of presenting any amendments to the student body on the Spring 2020 general election ballot.

Patrick said that such a "constitutional convention" was an opportunity for the board to recommend any structural changes or other updates it wished to make. As examples, he said the board might want to consider the following:

- Currently, the student leaders are ex-officio (non-voting) members. Patrick said the board might consider expanding the board to give each student leader an actual vote.
- The Student Business Office general manager is not currently recognized in the same way as the other student leaders in the current constitution. Patrick said that while the board had always treated the position in the same way as the others, including having its own advisory board and its own separate vote of confirmation, he said he'd like to see the constitution make that official.
- Patrick noted that Roundabout was currently a subsidiary of Technician in terms of its budget and operations. He said that if the magazine were to be made its own entity, with its own budget and elected editor, the current constitutional review would be a good time to do it.
- Finally, Patrick said that some of the language needed to be updated, with Jamie adding that both the overall Student Media mission statement and the individual groups' mission statements were all in desperate need of attention.

Tyler asked about the significance of organizations being "registered." Patrick explained that groups at NC State were essentially divided into two tiers: registered organizations and recognized organizations. Patrick said the vast majority of registered organizations were small, mostly member-funded and eligible to ask Student Government for student activity fee awards to help them with their events and operations during the year. Patrick said Student Media (and by extension its component outlets) were recognized groups. These groups, he said, were generally larger, had professional staff members as advisers, and received their own dedicated student fee allotments. He said that unlike small groups, which usually had bank accounts in off-campus financial institutions, the university served as Student Media's "bank" and oversaw the administration of its budget.

Patrick said that the professional staff had encouraged the individual outlets to go through the registration process so that each would have a presence on the Get Involved organization portal for recruiting and informational purposes, adding that registered groups could reserve spaces a semester earlier than departments or unregistered organizations. Even so, he said, if Student Involvement's stance were to change, and it didn't allow the groups to register until the language changes to the constitution were ratified in the spring of 2020, it wouldn't really affect the individual groups' operations in a significant way. Student Media doesn't depend on Student Government for funding, a very small number of students actually use the Get Involved system to contact our groups during recruitment season, and Student Media (the department) could reserve whatever spaces the groups needed until after the Spring 2020 election, when the groups would presumably be registered and able to make their own reservations.

Tyler then questioned the wisdom of making the student leaders voting members of the board, as he said that could present a significant conflict of interest, especially with regard to leadership selection. Jonathan Carter concurred, saying that if editors and general managers were answerable

only to the board, then they shouldn't have a vote on that same board. Martha Collins added that under the previous board structure, when the student leaders constituted a majority, the students were prone to making less-than-wise decisions with regard to their budgets. Laura Mooney said that perhaps student leaders could vote on a sort of "sliding scale" where they were eligible to vote on some questions but precluded from voting on others.

After some further discussion, Patrick said it was clear that a subcommittee of board members and student leaders was warranted. To that end, he said that he would send out links to a Google doc with the current constitution so that members could make suggestions, and he said he'd be soliciting members to serve on a constitutional amendment working group over the summer.

END OF YEAR CELEBRATION

Ellen Meder reminded everyone of Student Media's End of Year event set for Thursday, April 11. She said there would be food suitable for all diets beginning at 4:30 p.m. in Witherspoon 201, with kickball to follow on Harris Field at 6. She said about 70 people had indicated they were coming.

SPECIAL RECOGNITION OF LEADERS AND BOARD MEMBERS

Patrick said two members of the Student Media board – Jonathan and Adam – had both received the Mathews Media, which is the highest honor an undergraduate can earn at NC State. After congratulating them both, Patrick said that while he had worked with many outstanding student leaders in his years at both NC State and his previous institution, he said he had never worked with a group that was stronger collectively than the 2018-2019 group of student leaders, and thanked them all on behalf of the professional staff.

POLL OF CURRENT BOARD MEMBERS FOR 2019-2020 TERM

In polling the members present, Marie Smith said she was graduating, and thus could not return to the board next year. Tyler, Robbie, Josh Hyatt and Tania Allen all said they would return for 2019-2020. Patrick said he knew Adam and Lilly Neal were both graduating and that Sam McRee would not be returning to the board. He said he would reach out to Dean Phillips and Arianna Hinton to inquire about their plans for 2019-2020.

REPORT ADDENDA

Board reports submitted by deadline were included in the meeting package and included in these minutes by reference, and board reports distributed at the meeting are attached to these minutes. For addenda to those written reports:

- Katie Tart clarified that Agromeck was at 90 books sold as of the meeting date, not counting 209 sold through the Balfour class ring insurance agreement. Martha confirmed that 18 pages should translate to \$12,750 in ad revenue, and that Agromeck was hopeful that the extended deadline would translate into additional sales over last year.
- Mersina Boynton said the sales team had sold its third ad for the Orientation magazine ahead of the May 10 deadline for the piece. Tyler asked about magazine staffing; Jonathan said that Roundabout and the orientation piece would be overseen by a staff of three editors, a content editor, a photography editor and a design editor.
- Xenna said Windhover had won an award for its division in OIED's Web Accessibility Challenge for its website. She also reminded everyone of the release party set for Friday at ArtSpace downtown beginning at 7 p.m.
- Jules Conlon said three WKNC staff members had covered the Dreamville festival. Laura added that the station would be sponsoring a live music show at Local 506 on May 22 featuring local bands.

REPORT ADDENDA

The meeting adjourned at 7:53 p.m.

Nubian Message

Submitted by Keilah Davis, Editor-in-Chief

Personnel

- Our social media manager has been active for the last month and we're already seeing positive results. This position will continue in the 2019-2020 academic year.
- Yesenia Jones has updated position descriptions and will put out a call for 2019-2020 leadership applications this week.

Training

- Three of our staff attended the headline writing training hosted by Ellen.

Technology

- No updates.

Coverage/Outreach

- Nubian Message is continuing to partner with student organizations to explain our purpose and discuss how we can best serve them.

Deadlines

- No updates.

Ethical Issues

- No updates.

Technician

Submitted by Jonathan Carter, editor-in-chief

Expenditures

Nothing new to report.

Personnel

The almost editor-in-chief-elect and ME-elect are busy hiring their staff for vol. 100.

Training

Nothing new to report.

Technology

Nothing new to report.

Coverage

Nothing new to report.

Deadlines

We have consistently met deadlines on web and print nights.

Ethics/Legal Issues

Nothing new to report.

Revenue

WKNC income (money in the bank) as of March 30, 2019: \$22,402.90

Sponsor Sales	\$7,679.75
Women's Basketball	\$2,940.00
Men's Baseball	\$850.00
Event Promotions	\$3,900.00
Merchandise Sales	\$1,066.65
Other	\$1,399.44
Event Sponsorships	\$0.00
Event Tickets	\$4,567.06

Personnel

Applications for summer positions close April 5th at 5pm with interviews to follow.

Outreach

Radio Prom with WXDU will occur at Wicked Witch on April 19.

Our Concert on the Lawn is scheduled for April 23.

Two DJs, Racheal Meysinski and Jackson Lembke, will be covering Moogfest with press passes.

Programming

We currently have 64 weekly shows including one show on HD2.