

STUDENT MEDIA BOARD OF DIRECTORS AGENDA

*Tuesday, September 11, 2018 • 7 p.m.
3223 Talley Student Union*

CALL TO ORDER AND INTRODUCTIONS

ELECTION OF BOARD OFFICERS

1. Election of a chair – In accordance with the Student Media Constitution, “The board will elect, by majority vote, a chair and vice chair at the board’s first meeting. The chair of the board will be an elected or appointed student, not an ex-officio, non-voting member. In the absence of the chair, the vice chair will serve as the chair.”
2. Election of a vice chair – Any board member may serve in this role.
3. Election of meeting secretary – Any board member may service in this role, and a secretary can be appointed at each meeting.

NEW BUSINESS

1. Approval of minutes from April 10, 2018 board meeting
2. 2017-2018 fiscal year-end budget update (Patrick/Jamie)
3. September budget update (Jamie)
4. Summer sales update (Zanna)
5. Summer/fall recruitment update (Ellen)
6. Update on pilot photo copyright/posting policy change (Kaydee Gawlik)
7. Adviser & program survey results (Patrick)
8. Fall Frolic on the Oval (Patrick/Zanna)
9. New Student Media website (Patrick/Jamie)
10. Consideration of 2018-2019 Student Business Office GM application (Zanna)

REPORT ADDENDA

- *Agromeck*
- *Business Office*
- *Nubian Message*
- *Technician*
- *Windhover*
- *WKNC*

EXECUTIVE SESSION

The Student Media Board of Directors may adjourn into executive session to discuss matters of litigation, potential litigation or personnel.

ADJOURN

**NC State Student Media Board of Directors
April 2018 meeting minutes**

**Tuesday, April 10, 2018 • 7 p.m.
356 Witherspoon Student Center**

Present: Lilly Neal, Laasya Vulimiri, Tyler Dukes, Dean Phillips, Darian Blakey, Josh Hyatt (via telephone), Jonathan Carter, Jamie Halla, Deja Richards, Anna Long, C Phillips, Patrick Neal

Absent: Sam McRee, Robbie Williams, Tania Allen, Meghan Glova, Anahzsa Jones

Others present: Jamie Lynn Gilbert, Ellen Meder, Zanna Swann, Kaydee Gawlik, Nick Faulkner, Katie Tart, Sam Clendenin, Matt Norris

CALL TO ORDER & APPOINTMENT OF RECORDING SECRETARY

Board Vice Chair Laasya Vulimiri called the meeting to order at 7:06 p.m. after Josh Hyatt joined the meeting by phone to establish a quorum. Jamie Halla volunteered to serve as recording secretary for the meeting.

APPROVAL OF MARCH 2018 MINUTES

Dean Phillips moved that the March 13, 2018 board meeting minutes be approved, with Laasya Vulimiri seconding the motion. The minutes were unanimously approved.

APRIL BUDGET UPDATE

Jamie Lynn Gilbert presented the April 2018 budget update, which was included as part of the meeting package and is made a part of these minutes by reference. She also spoke about a downward revision of Technician's revenue goal for the year. Items Jamie noted are as follows:

- For expenses, we spent \$960 on 40 student registrations for the North Carolina College Media Association conference held at Withers Hall on Saturday, Feb. 24. That's \$270 more than budgeted, but we did not incur any expenses for transportation or lodging since it was on campus. Typically individual outlets pay registration fees but General Administration covers transportation and expenses.
- WKNC will also end up a little over budget in current services due to our microphone refurbishing costing about \$1,000 more than anticipated.
- Agromeck is still expected to meet its non-fee income goal and WKNC is now expected to surpass its non-fee income goal by about \$3,000. This is due to a mixture of additional income from Double Barrel Benefit tickets, the women's basketball team making it to the Sweet Sixteen in the NCAA tournament, high sales for WKNC merchandise, a high volume of promotions with Live Nation and an increase in demand for WKNC DJ services and studio rental.
- As of April 1, Technician had raised 43 percent of its non-fee income goal for just over \$69,000. We've deposited about \$500 more since April 1. Our original income goal for 2017-2018 was \$160,000. That was the same goal we had for the year before, 2016-2017, which we hit 83 percent of for about \$132,000. A few months ago we revised our Technician revenue goal down by \$50,000 to \$110,000. While possible to meet that goal, we would have needed to deposit \$12,500 every month for four months. We deposited \$9,000 in March, making the \$110,000 goal no longer realistic. Jamie said the "revised revised" goal would be \$80,000-\$85,000, which is 50 to 53 percent of our original goal. That gives us \$11,000 to \$16,000 to deposit in three months, or an estimated \$5,500 to \$8,000 for April for March ads and \$5,500 to \$8,000 in May for April ads, as we will not print in May. Based on estimates from Zanna, we have about \$10,000 in outstanding ads. Jamie said that should get us to \$80,000.

CMBAM RECAP

Student leaders and staff who attended the 2018 College Media Business and Advertising Managers Conference in Kansas City, Missouri, March 27-30 spoke to the board about their experiences. Student Business Office General Manager Deja Richards and media consultants Sam Clendenin and Matt Norris gave the board a brief recap of sessions they attended on marketing, sales, relationship management and organizational leadership. The students also had the opportunity to interact with other students and advisers from across the country to exchange ideas

on ways to increase revenue and enhance marketing efforts. One consistent sentiment the group heard was declining newspaper revenues across the country, which had led to many, if not most schools reducing their print schedules and, in some cases, going digital-only. With that in mind, the group said they focused on opportunities in the digital realm, especially social media, as well as building strong relationships with clients instead of one-off transactions.

PROPOSAL FOR TRIAL MODIFICATION OF COPYRIGHT POLICY FOR PHOTOGRAPHERS

Photographers Kaydee Gawlik and Nick Faulkner asked the board to consider changing Student Media's copyright policy to allow photographers to post their work on social media. They said allowing photographers to do so would bring Student Media in line with practices that were already standard for many professional photographers, allow the student photographers another way to showcase their work and drive traffic back to Student Media's publications. The current copyright policy, along with a version that highlighted the proposed changes, were included with the meeting package. Kaydee and Nick asked the board to consider the policy modification over the summer, as a pilot program, and then reconsider it in the fall after seeing if any problems or challenges arose.

The policy put forth would have required the photographers to establish a "professional (or business) account operated independently of the creator's personal account and meet standards outlined in the Code of Ethics." The language went on to forbid the operators of those accounts from posting "biased or potentially inflammatory content" on them.

Tyler Dukes questioned the necessity of forcing the photographers to set up separate accounts just to post their work. He said the publications should already have social media guidelines that would forbid any members from posting content that would bring disrepute to their respective organizations. That consideration, he said, had nothing to do with copyright and more to do with effective social media policies. He said the phrase naming editors as the final judges in such matters should be sufficient to handle any situations where the publications' work might be associated with content detrimental to the publications' reputations.

After some discussion, Tyler moved that Section 3, Subsection b be modified as follows:

~~"b. In regard to photography and cartoons/comics, Student Media grants the creator license to post their intellectual property created on behalf of Student Media to professional social media accounts granted that the following stipulations and constraints are met:~~

~~i. The social media account must be a professional (or business) account operated independently of the creator's personal account and meet standards outlined in the Code of Ethics.~~

~~1. The account may not post any biased or potentially inflammatory content. Err on the side of caution for opinionated/controversial things and just don't post them. Editors will be the final arbiters."~~

In the end, Tyler moved to approve the proposed policy change with that amendment, and Lily Neal seconded the motion. It passed unanimously.

PROPOSED CHANGE TO TECHNICIAN PUBLICATION SCHEDULE FOR 2018-2019

Board members and staff who were present at the April 3 called meeting briefly recapped the conversation around proposed changes to Technician's print publication schedule, specifically cutting back to one print edition per week. (Complete notes for that meeting were distributed by email to the board in advance of the regular meeting; they are attached here and made part of these minutes by reference.)

In the end, Jonathan said the consensus among those at the called meeting was that Technician should publish one print edition per week, and that that print edition should be published on Thursdays. After a brief discussion, Tyler moved that the board endorse the change, and Dean seconded the motion. The board voted unanimously to approve it.

ADVISER & PROGRAM SURVEY

Patrick asked the organization leaders to be on the lookout for an email from their advisers with a survey asking each student staff member to assess their advisers, their own organizations and the program generally. Patrick urged them to do everything they could to give all 2017-2018 staff members an opportunity to make their voices heard. Patrick said the professional staff would use that feedback to improve their advising methods moving forward. Patrick said the survey would be live through the end of the semester.

BOARD MEMBERSHIP FOR 2018-2019

Patrick surveyed the voting board members present as to whether they would be returning to the board in 2018-2019. Lilly, Tyler, Dean, Darian Blakey and Josh Hyatt all said they would be returning. Laasya said she would be graduating, and thus not returning, and Patrick said Missy Furman and Meghan Glove had indicated to him prior to the meeting that the board would be losing them both to graduation. Patrick said he would follow up with the remaining board members with regard to their intentions for 2018-2019.

ADJOURN

Laasya adjourned the meeting at 7:58 p.m.

STUDENT MEDIA BUDGET V. ACTUAL

DATE: July 1, 2018
 PERCENT THROUGH FISCAL YEAR: 100%

056 AGROMECK				058 WINDHOVER				OVERALL			
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 30,861.25	\$ 25,036.62	81%	Payroll	\$ 5,727.42	\$ 5,673.84	99%	Payroll	\$ 713,704.54	\$ 640,151.36	90%
Supplies	\$ 900.00	\$ 574.30	64%	Supplies	\$ 635.00	\$ 337.60	53%	Supplies	\$ 20,300.27	\$ 14,071.04	69%
Leadership develop.	\$ 4,750.00	\$ 4,533.82	95%	Leadership develop.	\$ 1,170.00	\$ 60.00	5%	Leadership develop.	\$ 30,000.00	\$ 25,872.42	86%
Admin service charges	\$ 3,200.00	\$ 2,415.30	75%	Admin service charges	\$ 1,500.00	\$ 966.46	64%	Admin service charges	\$ 53,100.00	\$ 43,043.72	81%
Current services	\$ 27,096.00	\$ 24,566.00	91%	Current services	\$ 12,450.00	\$ 8,975.92	72%	Current services	\$ 144,499.85	\$ 114,004.00	79%
Fixed charges	\$ 1,175.00	\$ 927.93	79%	Fixed charges	\$ 425.00	\$ 1,470.44	346%	Fixed charges	\$ 24,500.00	\$ 18,047.84	74%
TOTAL	\$ 67,982.25	\$ 58,053.97	85%	TOTAL	\$ 21,907.42	\$ 17,484.26	80%	TOTAL EXPENSES	\$ 1,029,604.66	\$ 875,540.87	85%
Non-fee income	\$ 26,200.00	\$ 29,672.32	113%	Non-fee income	\$ 2,200.00	\$ 2,240.78	102%	Non-fee income	\$ 247,100.00	\$ 187,184.80	76%
Fee income	\$ 41,782.25	\$ 42,608.62	5.48%	Fee income	\$ 19,707.42	\$ 20,097.20	2.59%	Fee income	\$ 762,000.00	\$ 777,070.96	102%
TOTAL	\$ 67,982.25	\$ 72,280.94	106%	TOTAL	\$ 21,907.42	\$ 22,337.98	102%	TOTAL INCOME	\$ 1,009,100.00	\$ 964,421.87	96%
Profit/Loss	\$ -	\$ 14,226.97		Profit/Loss	\$ -	\$ 4,853.72		Net Profit/Loss	\$ (20,504.66)	\$ 88,881.00	

061 NUBIAN MESSAGE				059 WKNC			
	Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 6,859.13	\$ 5,402.38	79%	Payroll	\$ 62,516.98	\$ 44,087.75	71%
Supplies	\$ 100.00	\$ 328.01	328%	Supplies	\$ 2,600.00	\$ 3,282.30	126%
Leadership develop.	\$ 2,060.00	\$ 1,990.62	97%	Leadership develop.	\$ 3,940.00	\$ 3,330.80	85%
Admin service charges	\$ 1,000.00	\$ 956.93	96%	Admin service charges	\$ 3,400.00	\$ 3,325.14	98%
Current services	\$ 8,976.00	\$ 8,324.81	93%	Current services	\$ 8,580.00	\$ 9,717.34	113%
Fixed charges	\$ 640.00	\$ 555.00	87%	Fixed charges	\$ 4,745.00	\$ 4,292.00	90%
TOTAL	\$ 19,635.13	\$ 17,557.75	89%	Contracted services	\$ 1,000.00	\$ -	0%
Non-fee income	\$ 3,200.00	\$ 6,485.94	203%	TOTAL	\$ 86,781.98	\$ 68,035.33	78%
Fee income	\$ 16,435.13	\$ 16,760.19	2.16%	Non-fee income	\$ 45,500.00	\$ 51,625.83	113%
TOTAL	\$ 19,635.13	\$ 23,246.13	118%	Fee income	\$ 41,281.98	\$ 42,098.46	5.42%
Profit/Loss	\$ -	\$ 5,688.38		TOTAL	\$ 86,781.98	\$ 93,724.29	108%
				Profit/Loss	\$ -	\$ 25,688.96	

057 TECHNICIAN				060 GENERAL ADMIN			
	Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 126,626.76	\$ 104,433.05	82%	Payroll	\$ 481,113.00	\$ 455,517.72	95%
Supplies	\$ 1,150.00	\$ 256.34	22%	Supplies	\$ 14,915.27	\$ 9,292.49	62%
Leadership develop.	\$ 4,490.00	\$ 5,239.55	117%	Leadership develop.	\$ 13,590.00	\$ 10,717.63	79%
Admin service charges	\$ 10,400.00	\$ 8,942.60	86%	Admin service charges	\$ 33,600.00	\$ 26,437.29	79%
Current services	\$ 62,485.00	\$ 53,895.29	86%	Current services	\$ 24,912.85	\$ 8,524.64	34%
Fixed charges	\$ 11,330.00	\$ 9,735.00	86%	Fixed charges	\$ 6,185.00	\$ 1,067.47	17%
TOTAL	\$ 216,481.76	\$ 182,501.83	84%	Contracted services	\$ 4,000.00	\$ 2,500.00	63%
Non-fee income	\$ 160,000.00	\$ 86,935.87	54%	Capital outlay	\$ 38,500.00	\$ 17,850.49	46%
Fee income	\$ 56,481.76	\$ 57,598.86	7.41%	TOTAL	\$ 616,816.12	\$ 531,907.73	86%
TOTAL	\$ 216,481.76	\$ 144,534.73	67%	Non-fee income	\$ 10,000.00	\$ 10,224.06	102%
Profit/Loss	\$ -	\$ (37,967.10)		Fee income	\$ 586,311.46	\$ 597,907.63	76.94%
				TOTAL	\$ 596,311.46	\$ 608,131.69	102%
				Profit/Loss	\$ (20,504.66)	\$ 76,223.96	

STUDENT MEDIA BUDGET V. ACTUAL

DATE: September 1, 2018
 PERCENT THROUGH FISCAL YEAR: 17%

056 AGROMECK				058 WINDHOVER				OVERALL			
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 28,000.00	\$ 3,807.16	14%	Payroll	\$ 5,700.00	\$ -	0%	Payroll	\$ 660,200.00	\$ 83,372.06	13%
Supplies	\$ 700.00	\$ -	0%	Supplies	\$ 750.00	\$ -	0%	Supplies	\$ 20,714.00	\$ 1,830.06	9%
Leadership develop.	\$ 4,750.00	\$ -	0%	Leadership develop.	\$ 1,170.00	\$ -	0%	Leadership develop.	\$ 33,490.00	\$ 1,118.69	3%
Admin service charges	\$ 4,000.00	\$ -	0%	Admin service charges	\$ 1,300.00	\$ -	0%	Admin service charges	\$ 59,900.00	\$ -	0%
Current services	\$ 27,096.00	\$ 16.00	0%	Current services	\$ 12,350.00	\$ -	0%	Current services	\$ 121,911.00	\$ 12,642.54	10%
Fixed charges	\$ 955.00	\$ 24.00	3%	Fixed charges	\$ 425.00	\$ -	0%	Fixed charges	\$ 20,685.00	\$ 2,970.00	14%
TOTAL	\$ 65,501.00	\$ 3,847.16	6%	TOTAL	\$ 21,695.00	\$ -	0%	Contracted services	\$ 5,000.00	\$ -	0%
Non-fee income	\$ 24,000.00	\$ -	0%	Non-fee income	\$ -	\$ -		Capital outlay	\$ 42,000.00	\$ 28,319.65	67%
Fee income	\$ 41,501.00	\$ 18,587.09	5.34%	Fee income	\$ 21,695.00	\$ 9,716.56	2.79%	TOTAL EXPENSES	\$ 963,900.00	\$ 130,253.00	14%
TOTAL	\$ 65,501.00	\$ 18,587.09	28%	TOTAL	\$ 21,695.00	\$ 9,716.56	45%	Non-fee income	\$ 186,800.00	\$ 17,449.74	9%
Profit/Loss	\$ -	\$ -		Profit/Loss	\$ -	\$ -		Fee income	\$ 777,100.00	\$ 348,040.51	45%
								Interest income	\$ -	\$ 123.08	
								Food purchases	\$ -	\$ -	
								TOTAL INCOME	\$ 963,900.00	\$ 365,613.33	38%
								Net Profit/Loss	\$ -	\$ -	
								Enhancement Fund	\$ 280.51	\$ 280.51	
061 NUBIAN MESSAGE				059 WKNC							
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 6,800.00	\$ -	0%	Payroll	\$ 53,800.00	\$ 7,954.91	15%				
Supplies	\$ 200.00	\$ 66.95	33%	Supplies	\$ 2,600.00	\$ -	0%				
Leadership develop.	\$ 2,175.00	\$ 454.10	21%	Leadership develop.	\$ 5,290.00	\$ 257.10	5%				
Admin service charges	\$ 1,200.00	\$ -	0%	Admin service charges	\$ 5,100.00	\$ -	0%				
Current services	\$ 8,091.00	\$ 898.74	11%	Current services	\$ 7,430.00	\$ 243.99	3%				
Fixed charges	\$ 640.00	\$ -	0%	Fixed charges	\$ 4,850.00	\$ 1,940.00	40%				
TOTAL	\$ 19,106.00	\$ 1,419.79	7%	TOTAL	\$ 80,070.00	\$ 10,396.00	13%				
Non-fee income	\$ 1,000.00	\$ -	0%	Non-fee income	\$ 43,100.00	\$ 2,061.72	5%				
Fee income	\$ 18,106.00	\$ 8,109.15	2.33%	Fee income	\$ 36,970.00	\$ 16,557.79	4.76%				
TOTAL	\$ 19,106.00	\$ 8,109.15	42%	TOTAL	\$ 80,070.00	\$ 18,619.51	23%				
Profit/Loss	\$ -	\$ -		Profit/Loss	\$ -	\$ -					
057 TECHNICIAN				060 GENERAL ADMIN							
	Budget	Actual	Percent		Budget	Actual	Percent		Budget	Actual	Percent
Payroll	\$ 92,600.00	\$ 6,766.06	7%	Payroll	\$ 473,300.00	\$ 64,843.93	14%				
Supplies	\$ 700.00	\$ 424.09	61%	Supplies	\$ 15,764.00	\$ 1,339.02	8%				
Leadership develop.	\$ 6,215.00	\$ 373.70	6%	Leadership develop.	\$ 13,890.00	\$ 33.79	0%				
Admin service charges	\$ 12,600.00	\$ -	0%	Admin service charges	\$ 35,700.00	\$ -	0%				
Current services	\$ 35,220.00	\$ 2,018.94	6%	Current services	\$ 31,724.00	\$ 9,464.87	30%				
Fixed charges	\$ 7,470.00	\$ 1,006.00	13%	Fixed charges	\$ 6,345.00	\$ -	0%				
TOTAL	\$ 154,805.00	\$ 10,588.79	7%	TOTAL	\$ 622,723.00	\$ 104,001.26	17%				
Non-fee income	\$ 97,700.00	\$ 10,263.02	11%	Non-fee income	\$ 21,000.00	\$ 5,125.00	24%				
Fee income	\$ 57,105.00	\$ 25,575.67	7.35%	Fee income	\$ 601,723.00	\$ 269,494.25	77.43%				
TOTAL	\$ 154,805.00	\$ 35,838.69	23%	TOTAL	\$ 622,723.00	\$ 274,619.25	44%				
Profit/Loss	\$ -	\$ -		Profit/Loss	\$ -	\$ -					

Student Media organization reports for September 2018

Agromeck

Submitted by Katie Tart, Editor-In-Chief

Revenue

- Currently, we have no book sales.
- We are starting a new program in partnership with the Alumni Association and the class ring where students who purchase an extended ring warranty with their class ring, will receive a free copy of the yearbook. We are also tabling with the Balfour ring company to promote sales and are guaranteed a number of books to be sold.

Expenditures

- We changed the way our staff designers and writers are paid. Writers used to receive \$10 a story, but now will receive \$15. Designers used to receive \$20 a spread, but will now be paid \$15, with a chance to earn an extra \$5 by designing an infographic along with their spread.

Personnel

- Back in May I hired four editors:
 - Madison Earp - Assignments Editor
 - Julia Harrison - Design Editor
 - Kaydee Gawlik - Photo Editor
 - Anna Long - Digital Content Specialist
- We have four returning writers and four returning designers.
- After open house and our first interest meeting, we have 21 new staff members (so far only two have started correspondencies) ranging in photographers, designers and writers.
- Currently still looking for a promotions manager, because no one applied last semester. To reach more students, we have posted the job in ePack and are working on getting information to marketing and communications classes.

Training

- Leadership staff attended retreat back in May and received some training there.
- New designers have gone through a basic training session when they come in to start their first spread. New writers receive an overview of AP style and Student Media style before first assignment.

Coverage

- Our theme this year is Connected, so we are trying to find events on campus that show us how we are all connected to the university and the people that inhabit it.
- We are trying to up our diversity in event coverage this year. Meaning we want an even blend of academic, cultural and sporting events in the book.

Technology

- Over the summer we updated our website to give it a new layout theme.

Deadlines

- Over the summer we met our two deadlines (one in June, one in August) and have submitted in total 80 pages. Our next deadline is October 1.

Ethics/Legal Issues

- N/A

Student Business Office

Position vacant, no report

Nubian Message

Submitted by Keilah Davis, Editor-In-Chief

Personnel

- Editor-in-Chief: Keilah Davis
- Managing Editor: Kennysha Woods
- The layout designer position is still open although we've seen some interest.
- This year we had a big recruitment push with Student Media Open House and Nubian Message representation at Packapalooza and Back 2 School Jam. We also advertised our interest meetings on digital boards across campus and had ~20 people attend.

Training

- I attended the 2018 Management Seminar for College News Editors in July at the University of Georgia. I've used staff meetings to share the lessons I've learned with our staff.
- I met with Jonathan to establish a double correspondence for new writers working for both Nubian Message and Technician. This will include 4 assignments for NM (with at least 1 news) and 4 assignments for Technician (with at least 1 news).

Technology

- The transition from Mac desktops to PCs over the summer has been great. No major issues.
- Managing editor now has a separate email address.
- New website launched at the end of August.

Coverage

- This year we are beginning to shift our focus from exclusively print to exclusively online content. We have started this process by focusing on and increasing our event coverage.
- We've increased the number of photo assignments per print issue to ensure that every article is accompanied with some visual component.
- We also have a new social media strategy to better engage with our online audiences.

Deadlines

- We decided to move our print date from biweekly Wednesdays to biweekly Thursdays. This has changed our production timeline and deadlines. Our team has adjusted well to the changes.
- Symposium Issue: 100% content turned in on time
- Latest Issue: 75% content turned in on time

Ethical Issues

- Since our last board meeting, we've had to issue minor corrections online to correct names in captions or minor typos.
- There have been no major ethical or legal issues thus far.

Technician

Submitted by Jonathan Carter, Editor-In-Chief

Expenditures

We have spent \$1,500 on merchandise/apparel.

Personnel

Following the resignation of our interim assistant arts & entertainment editor and our news editor, Technician's editorial staff is currently 20 members. I am currently searching for applicants to apply to fill those positions. Technician's editorial staff is as follows:

- Jonathan Carter, Editor-in-Chief
- Connor Bolinder, Managing Editor
- Mary Dare Martin, News Editor
- Alicia Thomas, Assistant News Editor
- Emily Hench, Arts & Entertainment Editor
- Andrew Schnittker, Sports Editor
- Alec Sawyer, Assistant Sports Editor
- Camden Speight, Assistant Sports Editor
- Noah Jabusch, Opinion Editor
- Joey Rivenbark, Assistant Opinion Editor
- Mary Goughnour, Social Media Editor
- Luke Perrin, Assistant Social Media Editor
- Julianne Reas, Assistant Social Media Editor
- Lorcan Neill, Social Media Analytics Manager
- Nick Weaver, Design Editor
- Connor Fraley, Copy Desk Chief
- Sindy Huang, Photo Editor
- David Tracey, Assistant Photo Editor
- Minh Pham, Video Editor
- Dan Gilliam, Assistant Video Editor

Training

We conducted a variety of trainings at our retreat in August. These included a breaking news training, a reporting in diverse communities training, a libel law training, a training on reporting on the LGBTQ+ community at NC State, and an incremental reporting training.

Throughout the semester and academic year Ellen Meder, the editorial adviser, will be conducting section-specific trainings as well as reporting in diverse communities trainings. These trainings are important for our entire staff member to complete and are required during correspondency.

Additionally, our section editors will be conducting small-scale trainings for their respective staffs.

Technology

No new tech purchases have been made.

Coverage

Similarly to last year, we have shifted much focus on online and our social media platforms for coverage that better suits the student body. This is especially important now that we are completely and almost exclusively a digital news organization.

We are continuing to devote time and practice to putting more attractive content on Twitter, Facebook and Instagram. We have started doing more and regularly planned Facebook live coverages as well as live Tweeting. We have continued to use the Instagram stories feature much more to cover events and happenings around campus. This allows Technician to be more interactive and connected with students.

Deadlines

So far, we have met both our self-imposed deadline of 10 p.m. for web night and the midnight deadline for print nights. The latest we've submitted a paper so far is around 11:45 p.m. This is because of our adherence to the many content deadlines we have throughout the course of the production night. I hope that we continue to stay on schedule!

Ethics/Legal Issues

Nothing to report.

Windhover

Submitted by Xenna Smith, Editor-In-Chief

Revenue

No revenue as of right now, will work towards sponsorships once staff is completely hired.

Expenditures

No extra expenditures.

Personnel

Currently working on hiring an entirely new staff: literary, design, visual, audio, and managing editors. Applications are going to be due September 7th, the week of September 10th-14th will be dedicated to interviewing/hiring.

Training

Training will be conducted once the staff is hired.

Technology

NA

Coverage

NA

Deadlines

Every staff member expected to be hired and working by September 17th, volunteer committees established by proceeding week. Deadlines for priority submissions is expected to be by December 7th. Fall Open-Mic date to be sometime in early October, most likely the 12th.

Ethics/Legal Issues

NA

WKNC 88.1 FM HD-1

Submitted by Jules Conlon, General Manager

Revenue

Non-fee income (money in the bank), as of Sept. 1, 2018: \$2,061.72

Men's Baseball	\$850.00
Event Promotions	\$900.00
Merchandise Sales	\$311.72

The business office has sold almost \$2,500 in donor announcements since July 1, which puts us in a good position for the year.

Personnel

Program Director- Jake Mitchell
Operations Manager- Cas Saroza
Promotions Director- Annelise Thorn
Social Media Director- Leeann Diaz
Daytime Music Director- Cliff Jenkins
Sponsorship Director- Gab Scaff
Assistant Promotions Director- Becca Fesperman
Underground Music Director- Ashley Darrisaw
Afterhours Music Director- Liz Maynard
Local Music Director- Brock Sliter
Chainsaw Director- Erika Bass
Multimedia Director- C Phillips
Music Librarian- Olivia Bowers
Asst. Music Directors- Veronica Kissane, Laura Mooney, Ethan Blume
Production Manager- Andrew Evans
Podcast Manager- Claire Fasel
Public Affairs Directors- Marissa Jerden and Nick Weaver

We have 120 people on staff at the start of the fall semester, with paperwork to be completed by Sept. 21.

Training

We just completed fall hiring, with 30 new DJs currently being trained. We received 66 applications.

In July, I attended the yearly Mega Media Workshop in Minneapolis, MN. Here I learned about topics ranging from how to train your staff to how to avoid legal trouble concerning political content to basic podcasting techniques. I also met and talked to many staff members from other college radio stations across the country.

This October, I will be attending the CBI convention in Seattle, WA along with Jake Mitchell, Annelise Thorn and Claire Fasel. Annelise and I will be giving presentations.

Technology

Equipment purchased for HD-2 station. Planning to launch HD-2 signal and stream in January 2019. Launched new RadioFX app. Replaced old control studio logs with Spintron.

Outreach

In August we held our annual Wolfpack Welcome Week Concert on the Lawn. We had a great turnout and received donated food from Insomnia Cookies.

We have teamed up with Live @ Lake Raleigh.

Also during Wolfpack Welcome Week, we DJ'd during the annual UAB Target Run.

This weekend is Hopscotch Music Festival! We have seven DJs (including me) attending this year. As usual, we will be broadcasting live from Wristband City Thursday and Friday. On Saturday, we are hosting our day party with WXYC at Wicked Witch. Trophy is providing five pizzas.

On September 22nd we will be hosting Radio Ride. This event is taking place at Crank Arm Brewing. We have secured several donations already including a bike from REI.

Additionally, we have hosted two presents shows in May and August at Cat's Cradle and the Pinhook respectively.

I am set to meet with the Fish Market next week to discuss doing more events with them.

We have sponsored multiple events including Artsposure and are going to be sponsoring Manifest Music Festival and Groove in the Garden.

Programming

New speciality show: Wolfpack Slam (hardcore).

We currently have 46 shows per week.

Awards

WKNC has three finalists for the Pinnacle Awards. Carter Pape is nominated for Best Podcast, Katelyn Auger for Best Viral Video, and Nick Weaver for Best Radio Talk/Entertainment Program.

Ashley Darrisaw won second place for Promotions and Advertising at the Edmund C. Arnold Chapter of the Society for News Design.